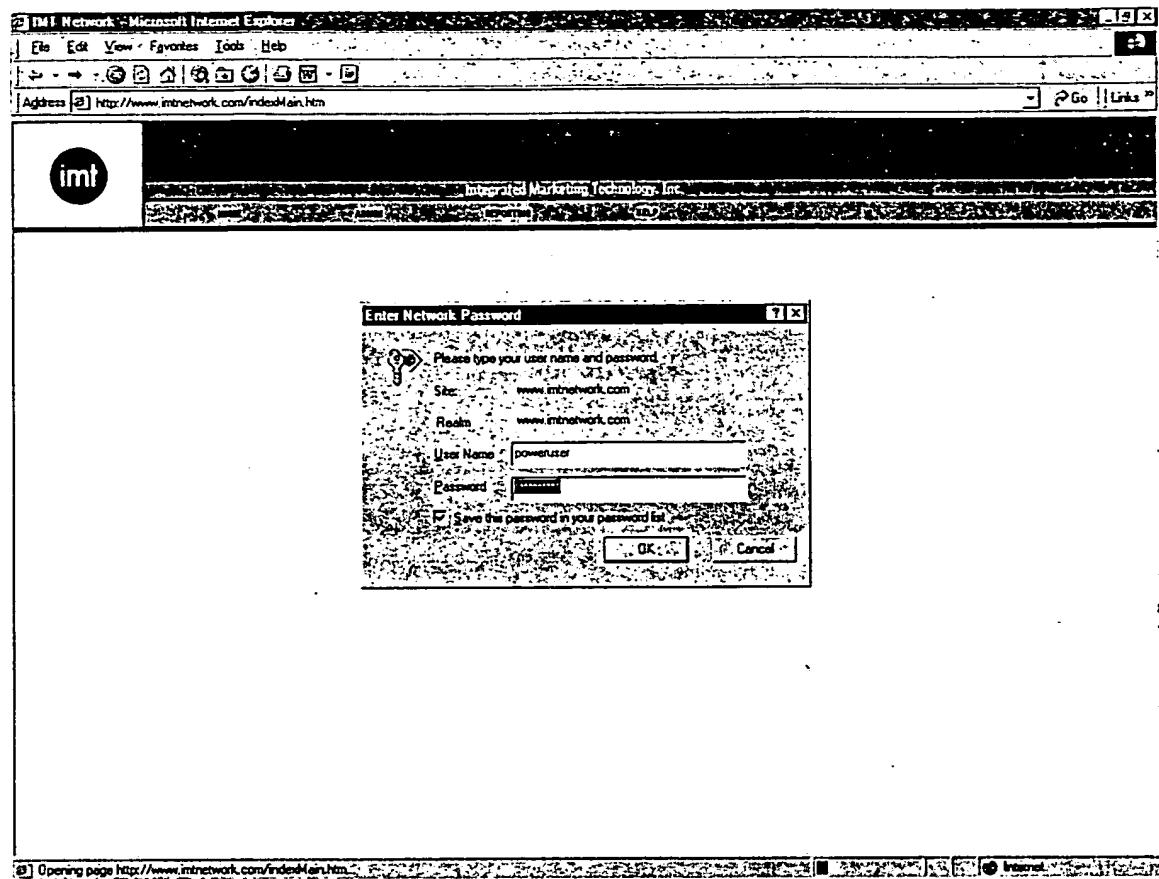
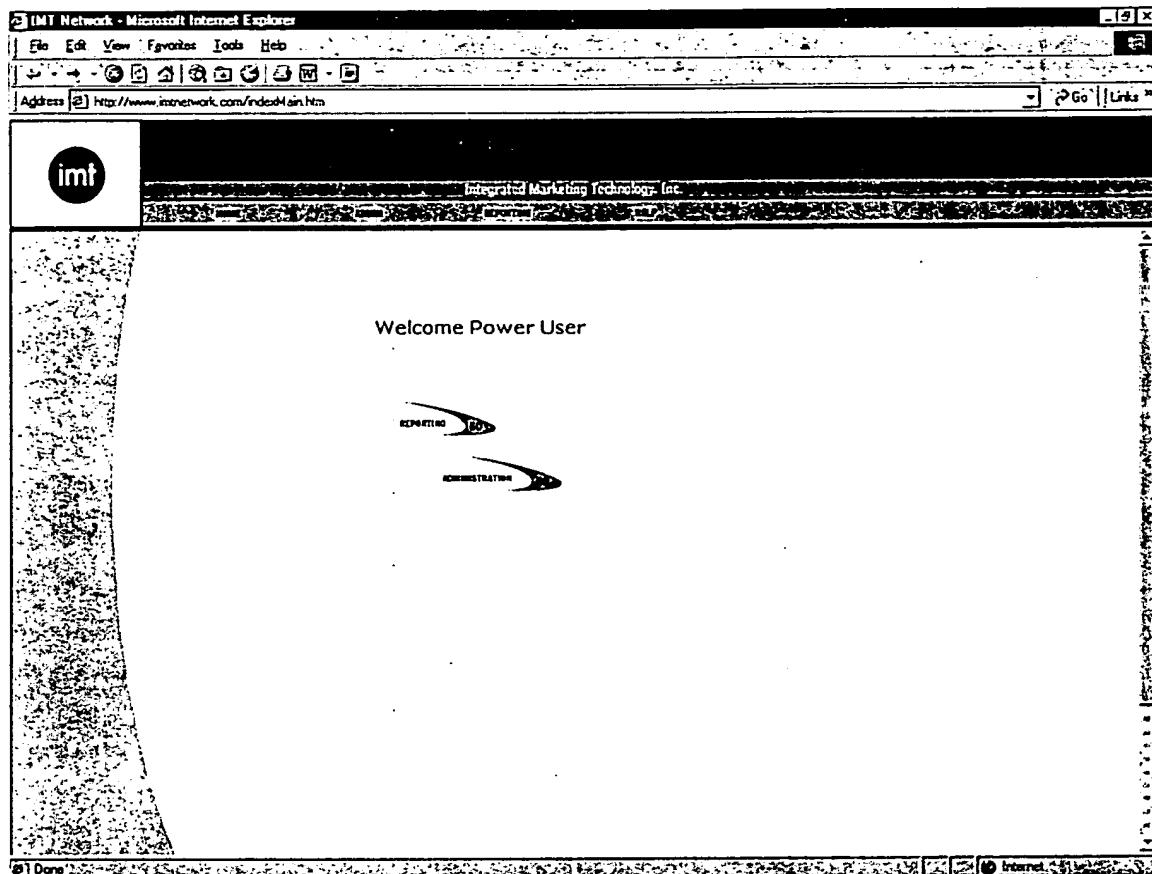


Description: This page presents a user logon dialog box requiring a valid username and password in order to gain access to the application server.



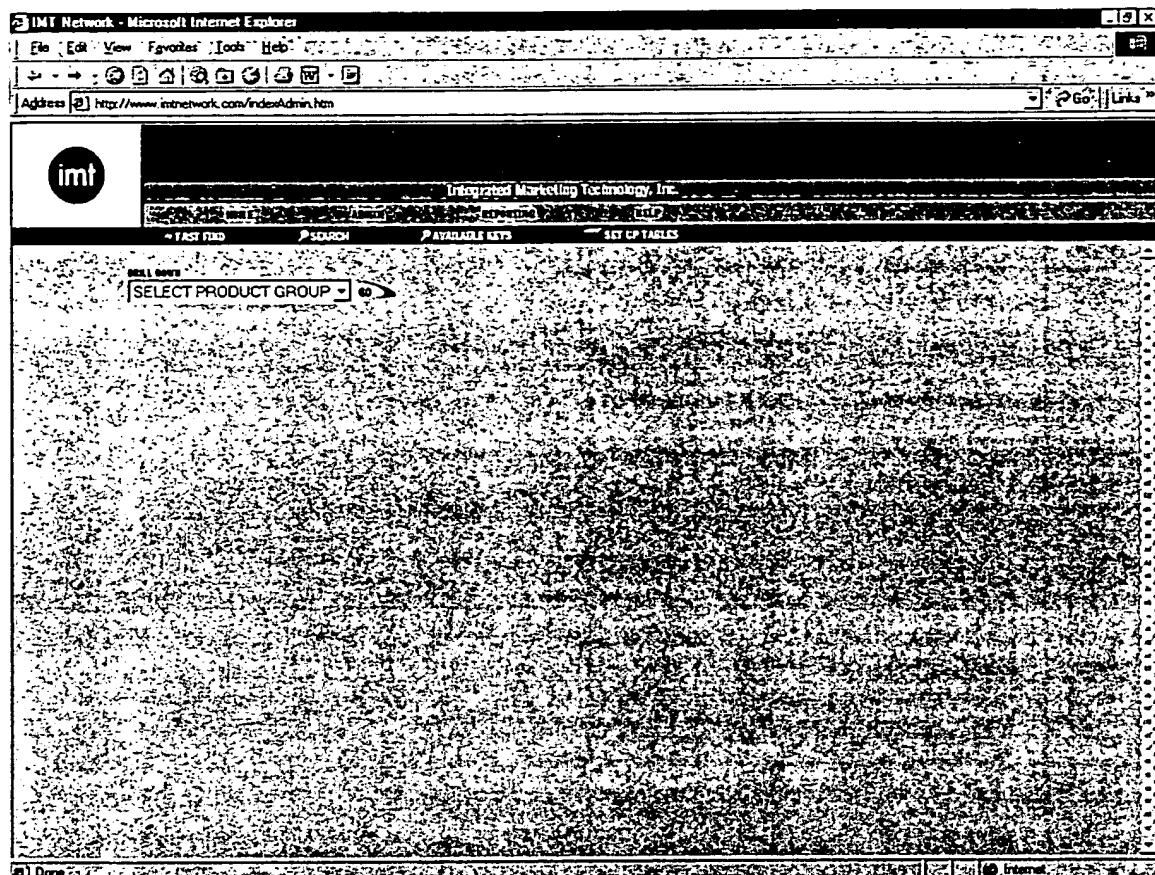
welcome.asp

Description: This page provides a user welcome message and offers an option to choose either administrative functions or reporting functions.



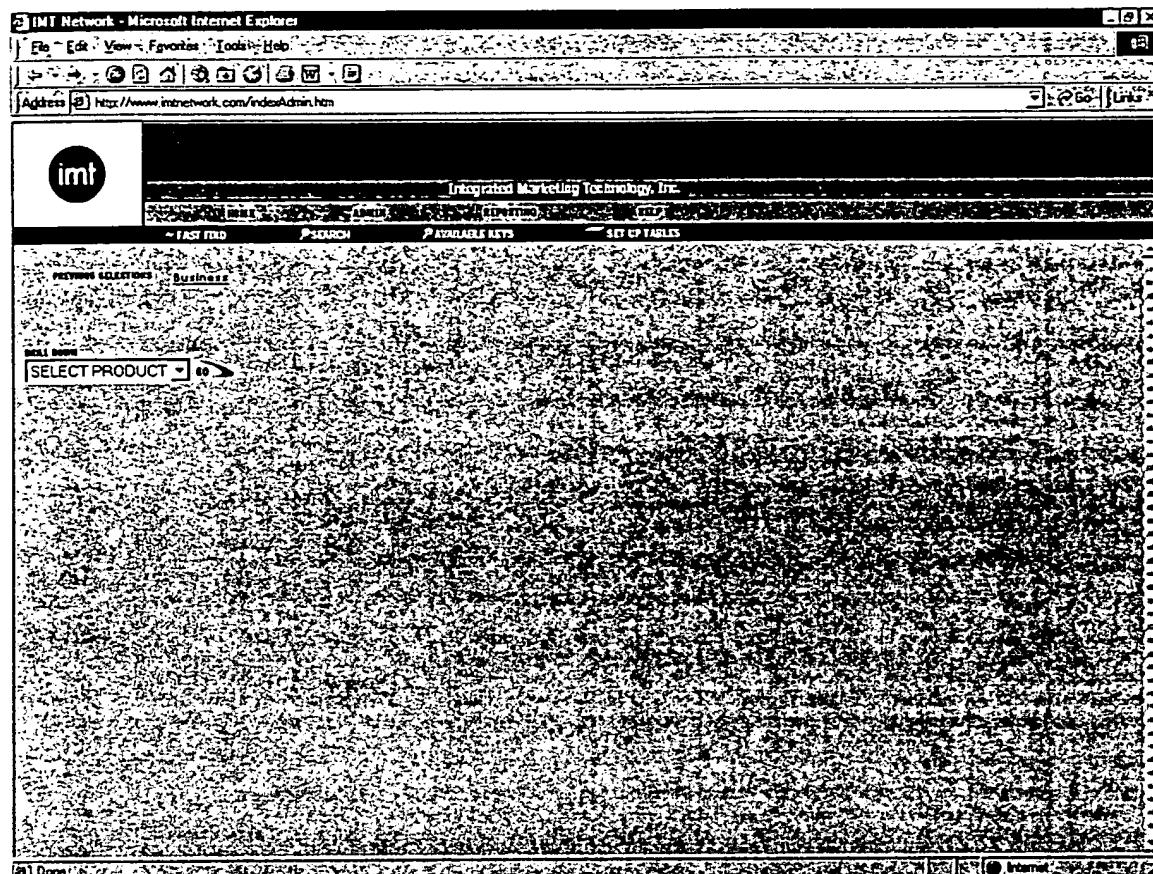
admin1a.asp

Description: This page provides a user the ability to choose a product group for administration. A product group is defined in the corp_info database table. A product group is a grouping in IMT's proprietary administrative hierarchy.



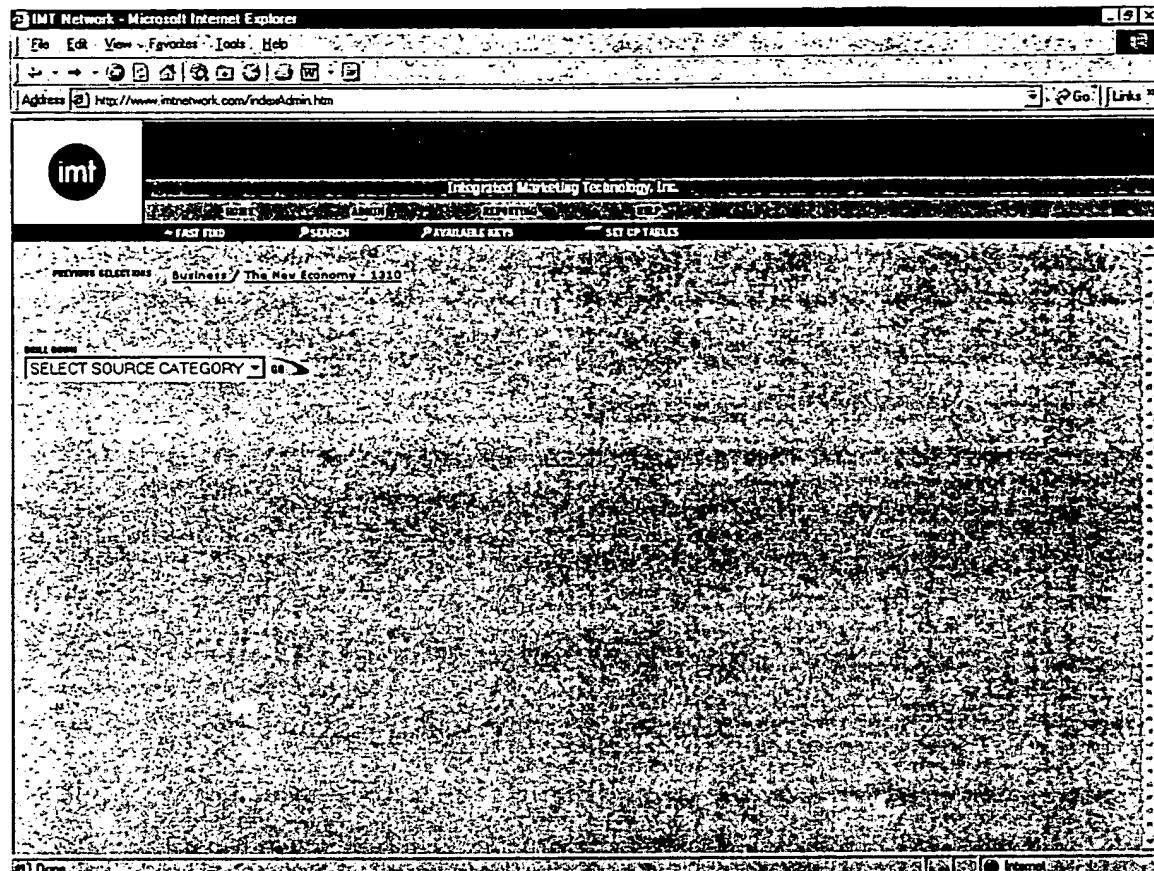
admin2a.asp

Description: This page provides a user the ability to choose a product for administration. A product is defined in the `corp_info` database table. A product is a grouping in IMT's proprietary administrative hierarchy.



admin3a.asp

Description: This page provides a user the ability to choose a source category for administration. A source category is defined in the **src_category** database table. A source category is a grouping in IMT's proprietary administrative hierarchy.



admin4a.asp

Description: This page provides a user the ability to administer source records in the source database table. A source is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window with the title bar "IMT Network - Microsoft Internet Explorer". The address bar contains the URL "http://www.intnetwork.com/indexAdmin.htm". The page itself is titled "Integrated Marketing Technology, Inc." and displays a table of data under the heading "SELECT SOURCE". The table has columns for "ADD NEW", "SOURCE NAME", and "SOURCE INDICATOR". The data rows are:

ADD NEW	SOURCE NAME	SOURCE INDICATOR
000	Direct Mail	0
000	Insert Cards	4
000	Internet	9

admin5a.asp

Description: This page provides a user the ability to administer campaign records in the campaigns database table. A campaign is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window with the title "IMT Network - Microsoft Internet Explorer". The address bar contains the URL "http://www.imtnetwork.com/indexAdmin.htm". The main content area displays a web-based application for managing campaigns. At the top, there is a navigation bar with links for "SEARCH", "AVAILABLE KEYS", and "SET UP TABLES". Below this, a breadcrumb trail shows the current location: "PEWNET COLLECTIONS / Business / The New Economy / 1310 / DTP / Direct Mail". A dropdown menu labeled "SELECT CAMPAIGN" is open. A link "Show Group Edit" is present. Below these, there is a table with the following data:

CAMPAIGN NAME	CAMPAIGN DATE	CAMPAIGN TYPE	CAMPAIGN STATUS	EXPENSE SET	REVENUE SET	BUDGETED CROSS PCT	BUDGETED VOLUME
2000-06 DM	6/13/2000	2000 Summer	Active	DM 2000-06 Control	Direct Mail Test Set		
2000-03 DM	2/28/2000	2000 Spring	Active	DM 2000-03 Control	Undefined		
1999-12 DM	12/17/1999	Undefined	Closed	DM 1999-12 Control	Undefined		
1999-06 DM	6/1/1999	Undefined	Closed	DM 1999-06 Control	Undefined		

Below the table, there are buttons for "Check/Uncheck", "Add", "Edit", "Copy", and "Delete". The status bar at the bottom of the browser window shows "Done" and "Internet".

admin6a.asp

Description: This page provides a user the ability to administer panel records in the panels database table. A panel is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window with the title "IMT Network - Microsoft Internet Explorer". The address bar contains the URL "http://www.intnetwork.com/indexAdmin.htm". The page header includes the IMT logo and the text "Integrated Marketing Technology, Inc.". Below the header, there are menu links: "SEARCH", "AVAILABLE KEYS", and "SET CP TABLES". The main content area displays a table titled "SELECT PANEL" with the following data:

PANEL NAME	PANEL DATE START	PANEL TYPE	SUBTYPE	TEST TYPE	PACKAGE	EXPENSE SET	REVENUE SET
01. Continuations - 26/\$12		Continuations	Undefined	Control	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
02. Retests - 26/\$12		Retests	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
03. List Refinements - 26/\$12		List Tests	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
04. List Tests - Tier 1 - 26/\$12		List Tests	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
05. List Tests - Tier 2 - 26/\$12		List Tests	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
06. House Files - 26/\$12		House Files	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
07. Control Test A / B - 26/\$12		Package Test	Undefined	Control Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set

adminkeyleft.asp / adminkevright.asp

Description: This page provides a user the ability to administer key records in the keys database table. A key is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window with the title "IMT Network - Microsoft Internet Explorer". The address bar shows the URL "http://www.intranet.com/indexAdmin.htm". The main content area is titled "Intelligent Marketing Technology, Inc." and "IMT Admin". It features a navigation menu with links like "HOME", "ABOUT US", "CONTACT US", "REPORTING", "ADMINISTRATION", and "LOG OFF". Below the menu, there are sections for "PREVIOUS SELECTIONS" (Business / The New Economy - 1210 / STD / Direct Mail / 2000-04 DM / 02. Retests) and "LAST EDITED" (26/12). A "Change Panel" shows "02. Retests - 26/12". A "GROUP KEYS" section includes "SELECT ALL" and "CLEAR ALL" checkboxes. On the left, a "AVAILABLE KEYS" list shows items like "0005_04/24/2000*", "0019_04/24/2000*", etc. In the center, there is a table for editing key details:

KEY DESCRIPTION	MAIL QTY OVERRIDE / DRAW	NEWSSTAND SALE	RESPONSE BASED ON SALE (Y), DRAW (N)	LIST
(No Change)	(No Change)	(No Change)	(No Change)	(No Change)

Below this is a "Submit Changes" button. At the bottom of the page, there is a table showing key details:

PROMOTION KEY	KEY DESCRIPTION	MAIL QTY.	MAIL QTY. OVERRIDE/DRAW	NEWSSTAND SALE	RESPONSE BASED ON SALE DRAW
0BC2_20000605	thru 1/00	22002			N
0BC3_20000605	thru 1/00	29019			N

adminkeyleft.asp / ms_editkey.asp

Description: This page provides a user the ability to edit key records in the keys database table. A key is a grouping in IMT's proprietary administrative hierarchy.

IMT Network - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.intnetwork.com/indexAdmin.htm Go Links

imt Integrated Marketing Technology, Inc.

SEARCH SET UP TABLES

Filter Keys By Position

Page 1 – Records 1-5 of 20
Too many records selected! First 20 shown
[Return to Menu](#)

KEY	KEY DESCRIPTION	MAIL QTY OVERRIDE/DRAW	NEWSTAND SALE	RESPD BASED SALE ORDER (N)
OBC1_20000605		15542		N
OBCA_20000605		8886		N
OBCB_20000605		28732		N
OBCC_20000605	10/99-1/00	160562		N
OBCD_20000605	40	11730		N

Done

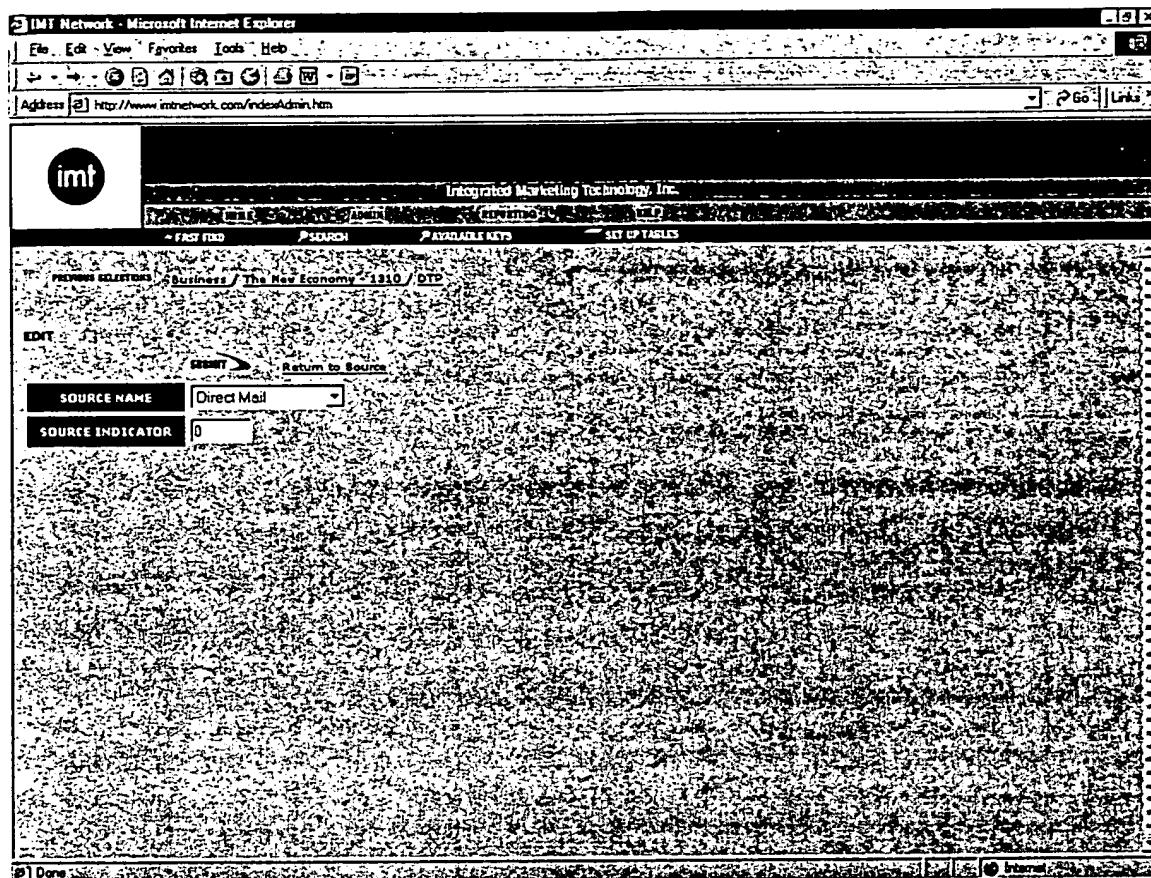
addsource.asp

Description: This page provides a user the ability to add source records in the source database table. A source is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "IMT Network - Microsoft Internet Explorer". The address bar contains the URL "http://www.intnetwork.com/indexAdmin.htm". The main content area displays the "addsource.asp" page for IMT Network. The page has a header with the IMT logo and the text "Integrated Marketing Technology, Inc.". Below the header are menu links: "FAST FILE", "SEARCH", "AVAILABLE KEYS", and "SET UP TABLES". A breadcrumb navigation path is shown: "PREVIOUS SELECTIONS / Business / The New Economy - 1310 / DTD". A "ADD" button is visible. On the left, there is a vertical list of "SELECT SOURCE" dropdown menus. On the right, there is a large, mostly blank text area with some faint, illegible text. At the bottom of the page, there is a "Done" button.

editsource.asp

Description: This page provides a user the ability to edit source records in the **source** database table. A **source** is a grouping in IMT's proprietary administrative hierarchy.



addcamp.asp

Description: This page provides a user the ability to add campaign records in the campaign database table. A campaign is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "IMT Network - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/indexAdmin.htm". The main content area displays the "addcamp.asp" page for IMT Network. The page has a header with the "imt" logo and the text "Integrated Marketing Technology, Inc.". Below the header are navigation links: "FAST FIND", "SEARCH", "AVAILABLE KEYS", and "SET UP TABLES". A breadcrumb trail at the top indicates the current location: "PREVIOUS SELECTIONS / Business / The New Economy - 1310 / DTP / Direct Mail". The main form is titled "ADD" and contains fields for "CAMPAIGN NAME", "CAMPAIGN START DATE", "CAMPAIGN TYPE", "CAMPAIGN STATUS", "EXPENSE SET", and "REVENUE". Each field is preceded by a "SELECT" button. There is also a "SUBMIT" button and a link "Return to Campaign". At the bottom of the form, there is a "Done" button.

ms_editcampaign.asp

Description: This page provides a user the ability to edit campaign records in the campaigns database table. A campaign is a grouping in IMT's proprietary administrative hierarchy.

IMT Network - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.intnetwork.com/indexAdmin.htm

imt Integrated Marketing Technology, Inc.

SEARCH SET UP TABLES

Page 1 – Records 1-4 of 4

[Return to Menu](#)

Multi Edit

CAMPAIGN NAME	CAMPAIGN START DATE	CAMPAIGN TYPE	CAMPAIGN STATUS	EXPENSE SET	REVENUE SET
2000-06 DM	6/13/2000	2000 Summer	Active	DM 2000-06 Control	Direct Mail Test Set
2000-03 DM	2/28/2000	2000 Spring	Active	DM 2000-03 Control	Undefined
1999-12 DM	12/17/1999	2000 Fall	Closed	DM 1999-12 Control	Undefined
1999-06 DM	6/1/1999	2000 Fall	Closed	DM 1999-06 Control	Undefined

Done

admin5a.asp

Description: This page provides a user the ability to administer campaign records in the campaigns database table. A campaign is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window with the title "IMT Network - Microsoft Internet Explorer". The address bar shows the URL "http://www.intnetwork.com/indexAdmin.htm". The main content area displays the "admin5a.asp" page for campaign management. At the top, there are navigation links: "FACT FIELD", "SEARCH", "AVAILABLE KEYS", and "SET UP TABLES". Below these are "PREVIOUS SELECTIONS" and a dropdown menu "SELECT CAMPAIGN". A "DRILL DOWN" link is also present. A "Group Edit" section contains dropdown menus for Campaign Name, Campaign Date, Campaign Type, Campaign Status, Expense Set, and Revenue Set, all set to "(No Change)". A "Submit Changes" button is located below this section. At the bottom, there are buttons for "Check/Uncheck", "Add", "Edit", "Copy", and "Delete". A table lists existing campaign records:

CAMPAIGN NAME	CAMPAIGN DATE	CAMPAIGN TYPE	CAMPAIGN STATUS	EXPENSE SET	REVENUE SET	BUDGETED GROSS PCT	BUDGETED VOLUME
2000-06 DM	6/13/2000	2000 Summer	Active	DM 2000-06 Control	Direct Mail Test Set		
2000-03 DM	2/28/2000	2000 Spring	Active	DM 2000-03 Control	Undefined		
1999-12 DM	12/17/1999	Undefined	Closed	DM 1999-12 Control	Undefined		

admin6a.asp

Description: This page provides a user the ability to administer panel records in the panels database table. A panel is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

IMT Network - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address: <http://www.inthenetwork.com/indexAdmin.htm>

imt Integrated Marketing Technology, Inc.

SEARCH SET UP TABLES

PREVIOUS SELECTIONS: Business / The New Economy - 1310 / DTD / Direct Mail / 2000-06 DM

SELECT PANEL

Hide Group Edit

Group Edit

PANELNAME	PANEL DATE START	PANEL TYPE	SUBTYPE	TEST TYPE	
(No Change)	(No Change)	(No Change)	(No Change)	(No Change)	(No Change)

Submit Changes

Check/Uncheck Add Edit Copy Delete

PANELNAME	PANEL DATE START	PANEL TYPE	SUBTYPE	TEST TYPE	PACKAGE	EXPENSE SET	REVENUE SET
01. Continuations - 26/12		Continuations	Undefined	Control	3 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
02. Retests - 26/12		Retests	Undefined	List Test	3 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
03. List Refinements - 26/12		List Tests	Undefined	List Test	3 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
04. List Tests - Tier 1 - 26/12		List Tests	Undefined	List Test	3 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set

[Done]

addpanel.asp

Description: This page provides a user the ability to add panel records in the panels database table. A panel is a grouping in IMT's proprietary administrative hierarchy.

ms_editpanel.asp

Description: This page provides a user the ability to edit panel records in the panels database table. A panel is a grouping in IMT's proprietary administrative hierarchy.

IMT Network - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address [2] http://www.imtnetwork.com/indexAdmin.htm Go Links

imt Integrated Marketing Technology, Inc.

SEARCH AVAILABLE KEYS SET UP TABLES

Page 1 -- Records 1-5 of 18

[Return to Menu](#)

Multi Edt

PANEL NAME	PANEL DATE START	PANEL TYPE	SUBTYPE	TEST TYPE	
01. Continuations - 26/12		Continuations	Undefined	Control	5x11-1/2 Sive
02. Retests - 26/12		Retests	Undefined	List Test	5x11-1/2 Sive
03. List Refinements - 26/		List Tests	Undefined	List Test	5x11-1/2 Sive
04. List Tests - Tier 1 - 26/		List Tests	Undefined	List Test	5x11-1/2 Sive
05. List Tests - Tier 2 - 26/		List Tests	Undefined	List Test	5x11-1/2 Sive

[2] Done

drill.asp

Description: This page provides a user the ability to search for records in database tables using a drill-down interface. The drill-down interface corresponds to IMT's proprietary database hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the URL <http://www.intnetwork.com/intadmin/drill.asp>. The title bar reads "http://www.intnetwork.com/intadmin/drill.asp - Microsoft Internet Explorer". The menu bar includes File, Edit, View, Favorites, Tools, Help, and a toolbar with various icons. The address bar shows the current URL. The main content area has a header "Integrated Marketing Technology, Inc." with a logo. Below it is a navigation bar with links: FAST FIND, SEARCH, AVAILABLE KEYS, and SET OF TABLES. A sub-header "Fast Find" is displayed. On the left, there is a hierarchical tree view under "Business": "The New Economy" (selected), "Agents", "Billing", and "DDT". Under "The New Economy", "Direct Mail DM" is expanded, showing a list of 16 items, each with a number and a date: 01. Continuations - 26/11/2 DM, 02. Returns - 26/11/2 DM, 03. List Refinements - 26/11/2 DM, 04. List Tests - Tier 1 - 26/11/2 DM, 05. List Tests - Tier 2 - 26/11/2 DM, 06. House File - 26/11/2 DM, 07. Central Test A / B - 26/11/2 DM, 08. Test - URL'en OC @ latest online subs - 26/11/2 DM, 09. Test - Premium - 10 Principles - 26/11/2 DM, 10. Test - Travel Alarm - 26/11/2 DM, 11. Test - Term - 13/11/0 DM, 12. Test - Price - 26/11/0 DM, 13. Test - Price - 26/11/0 DM, 14. Test - Price - 26/11/9 DM, 15. Test - Price - 26/11/0 DM, 16. Test - Creative - New Package - 26/11/2 DM.

adminsearch.asp

Description: This page provides a user the ability to search for records in database tables using a combination of database selections and text string selections. Records are displayed in a table format.

The screenshot shows a Microsoft Internet Explorer window titled "IMT Admin Search - Microsoft Internet Explorer". The address bar contains the URL "http://www.innetwork.com/imt/Admin/AdminSearch.asp". The page header includes the "imt" logo and the text "Integrated Marketing Technology, Inc.". A navigation menu at the top right includes links for "SEARCH", "AVAILABLE LISTS", and "SET UP TABLES". Below the menu, there is a search form with fields for "TITLE" (set to "The New Economy"), "SOURCE CATEGORY" (set to "DTP"), "SOURCE" (set to "Direct Mail"), "CAMPAIGN" (set to "%"), and "PANEL" (set to "%"). A dropdown menu labeled "Break on" is set to "CAMPAGIN". The main content area displays a table with the following data:

	Product Group	Product Title	Source Category	Source Name	Campaign Name
Jump to next Panel	Business	The New Economy-1310	DTP	Direct Mail	1999-06 DM
Jump to next Panel	Business	The New Economy-1310	DTP	Direct Mail	1999-12 DM
Jump to next Panel	Business	The New Economy-1310	DTP	Direct Mail	2000-03 DM
Jump to next Panel	Business	The New Economy-1310	DTP	Direct Mail	2000-06 DM

avail.asp

Description: This page provides a user the ability to search for records in the available keys table using a positions of the source key record as a filtering mechanism.

The screenshot shows a Microsoft Internet Explorer window with the title bar "IMT Network - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/imtadmin/avail.asp". The page itself is titled "Integrated Marketing Technology, Inc." and features a navigation menu with links like "HOME", "ABOUT US", "CONTACT US", "LOG IN", "LOG OUT", "SEARCH", "AVAILABLE KEYS", and "SET UP TABLES". A sub-menu for "AVAILABLE KEYS" is open, showing options like "Filter Keys By Position", "Product: The New Economy", "1310", and "Change Product Id". Below these are buttons for "SELECT ALL" and "CLEAR ALL". A large list box titled "AVAILABLE KEYS" displays a series of entries, each consisting of a checkbox followed by a key identifier and its creation date, such as "0005_04/24/2000*", "0019_04/24/2000*", etc. At the bottom of the list box, there is a "Done" button.

tabautosetup.asp

Description: This page provides a user the ability to administer autosetup tables. Autosetup setup tables are a series of database tables that provide categorization instructions in order to build user-defined grouping records automatically. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window displaying the 'tabautosetup.asp' page. The title bar reads 'tabautosetup.asp - Microsoft Internet Explorer'. The address bar shows the URL 'http://www.inbnetwork.com/madmin/tbautosetup.asp'. The page content includes:

- AutoSetup Instructions:** A section with a 'Run Auto-Setup Wizard' button.
- AutoSetup Schemes:** A table with columns: ADD NEW, Source, Source Indicator, Select Date From, Select Date To, Setup Mask, and Expense Set. The data rows are:

ADD NEW	Source	Source Indicator	Select Date From	Select Date To	Setup Mask	Expense Set
CRM	Billing	8	1/1/1998	12/31/2005	SCCxCCxxxxxxxxP	Undefined
CRM	Renewals 1x	1	1/1/1998	12/31/2005	SxPxxZxCxxC	Undefined
CRM	Renewals 2+	1	1/1/1998	12/31/2005	SxPxxZxCxxC	Undefined
CRM	Agent Conversions	6	1/1/1998	12/31/2005	SxPxxZxCxxC	Undefined
CRM	DTP Conversions	6	1/1/1998	12/31/2005	SxPxxZxCxxC	Undefined
CRM	DTP Conversions	6	1/1/1998	12/31/2005	SxPxxZxCxxC	Undefined
- Campaign Name Definitions:** A table with columns: ADD NEW, Source Category, Campaign Code, Campaign Description, Campaign Date, and Panel Scheme. The data rows are:

ADD NEW	Source Category	Campaign Code	Campaign Description	Campaign Date	Panel Scheme
CRM	Billing	AX00	00 Credit Period AX00	6/1/2000	
CRM	Billing	V100	00 Credit Period V100		
CRM	Billing	0198	1998 BK 01	1/1/1998	Bill Default
CRM	Billing	0298	1998 BK 02	1/1/1998	Bill Default
CRM	Billing	0398	1998 BK 03	1/1/1998	Bill Default
CRM	Billing	4998	1998 BK 04	1/1/1998	Bill Default

add_autosetup.asp

Description: This page provides a user the ability to add autosetup scheme records in the **autosetup_scheme** database (lookup) table. An **autosetup scheme** is a basic set of instructions for creating user defined groupings depending on the structure of a source key.

The screenshot shows a Microsoft Internet Explorer window with the title bar "IMT Network - Microsoft Internet Explorer". The address bar contains the URL "http://www.imtnetwork.com/imtadmin/add_autosetup.asp". The main content area displays a form titled "ADD" with the following fields:

SOURCE NAME	SELECT SOURCE
SOURCE INDICATOR	[Input Field]
VALID FROM	[Input Field]
VALID TO	[Input Field]
SETUP MASK	[Input Field]
EXPENSE SET NAME	SELECT EXPENSE SET

Below the form, there is a large text area containing the following text:

```
-----  
Source Name: [REDACTED]  
Source Indicator: [REDACTED]  
Valid From: [REDACTED]  
Valid To: [REDACTED]  
Setup Mask: [REDACTED]  
Expense Set Name: [REDACTED]  
-----
```

At the top right of the form, there are two buttons: "SUBMIT" and "Return to AutoSetup Parameters Menu". At the bottom left, there is a link "[Done]".

edit_autosetup.asp

Description: This page provides a user the ability to edit autosetup scheme records in the autosetup_scheme database (lookup) table. An autosetup scheme is a basic set of instructions for creating user defined groupings depending on the structure of a source key.

add_campaigndef.asp

Description: This page provides a user the ability to add autosetup campaign definition records in the autosetup_campaign_def database (lookup) table. An autosetup campaign definition is a basic set of instructions for creating user defined campaign groupings depending on the structure of a source key.

IMT Network - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.imtnetwork.com/imtadmin/add_campaign_def.asp

Go Links

ADD

SERIALIZED [Return to AutoSetup Parameters Menu](#)

CAMPAGIN CODE	<input type="text"/>
CAMPAGIN DESCRIPTION	<input type="text"/>
SOURCE CATEGORY	SELECT SOURCE CATEGORY
CAMPAGIN DATE	<input type="text"/>
PANEL SCHEME	SELECT PANEL SCHEME

Done Internet

edit campigndef.asp

Description: This page provides a user the ability to edit autosetup campaign definition records in the `autosetup_campaign_def` database (lookup) table. An **autosetup campaign definition** is a basic set of instructions for creating user defined campaign groupings depending on the structure of a source key.

edit_autoSetup_campaign_def.asp - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.innertech.com/madmin/edit_campaign_def.asp?2+1933

EDIT

SIGHT UPDATE Return to Auto-Setup table

CAMPAIGN CODE	AX00
CAMPAIGN DESCRIPTION	00 Credit Period AX00
SOURCE CATEGORY	Billing
CAMPAIGN DATE	8/1/2000
PANEL SCHEME	SELECT PANEL SCHEME

add_renewal_psdef.aspx

Description: This page provides a user the ability to add autosetup prior source definition records in the **autosetup_renewal_psdef** database (lookup) table. An **autosetup prior source definition** is a basic set of instructions for creating user defined source groupings depending on the structure of a source key.

IMT Network - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address [2] http://www.innetwork.com/madmin/add_renewal_psdef.asp Go Links

ADD

Submit [Return to AutoSetup Parameters Menu](#)

SOURCE NAME:

SOURCE INDICATOR:

PRIOR SOURCE INDICATOR:

VALID FROM:

VALID TO:

edit_renewal_psdef.asp

Description: This page provides a user the ability to edit autosetup prior source definition records in the **autosetup_renewal_psdef** database (lookup) table. An **autosetup prior source definition** is a basic set of instructions for creating user defined source groupings depending on the structure of a source key.

edit_renewal_psdef.asp - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.innetwork.com/inadmin/edit_renewal_psdef.asp?Z=2

EDIT

SOURCE NAME Agent Conversions

SOURCE INDICATOR 6

PRIOR SOURCE INDICATOR ABCDEF.GHJKLMNP

VALID FROM 1/1/1999

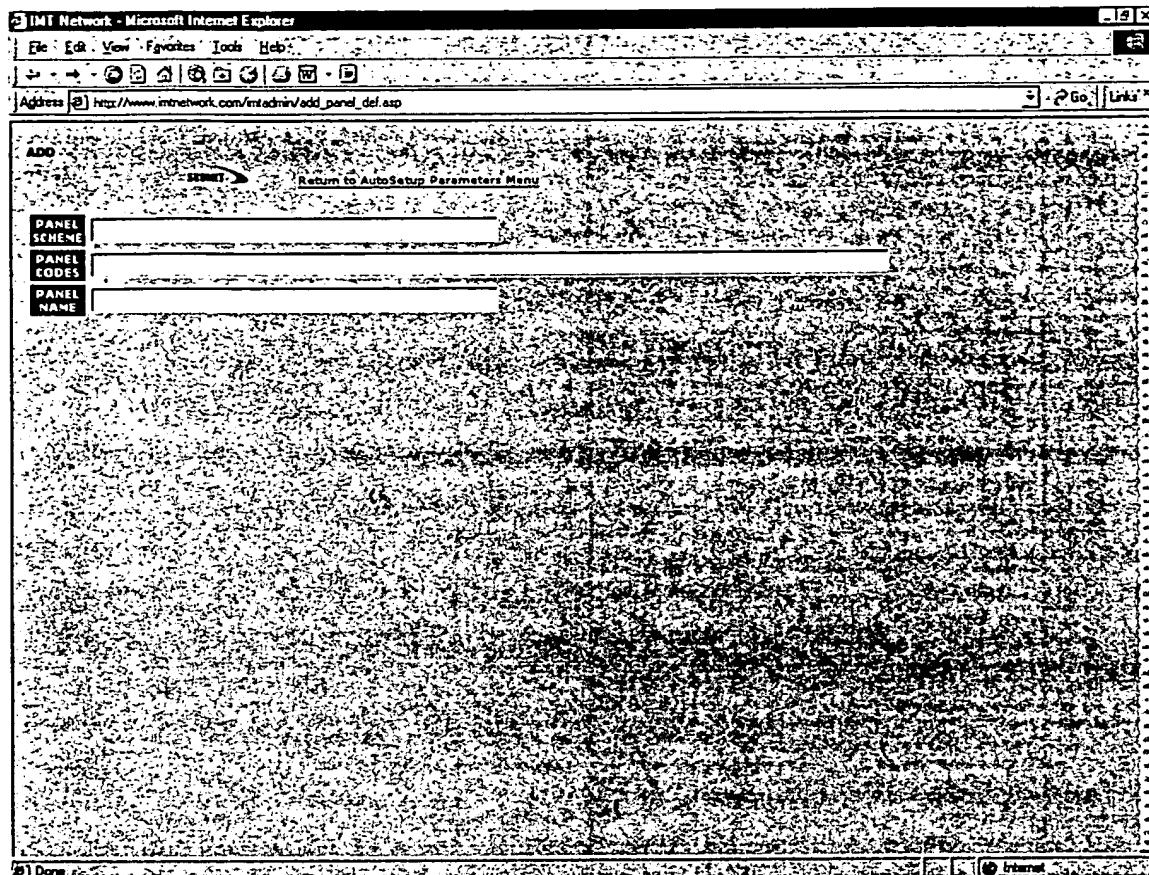
VALID TO 12/31/2005

Return to Auto-Setup table

Done

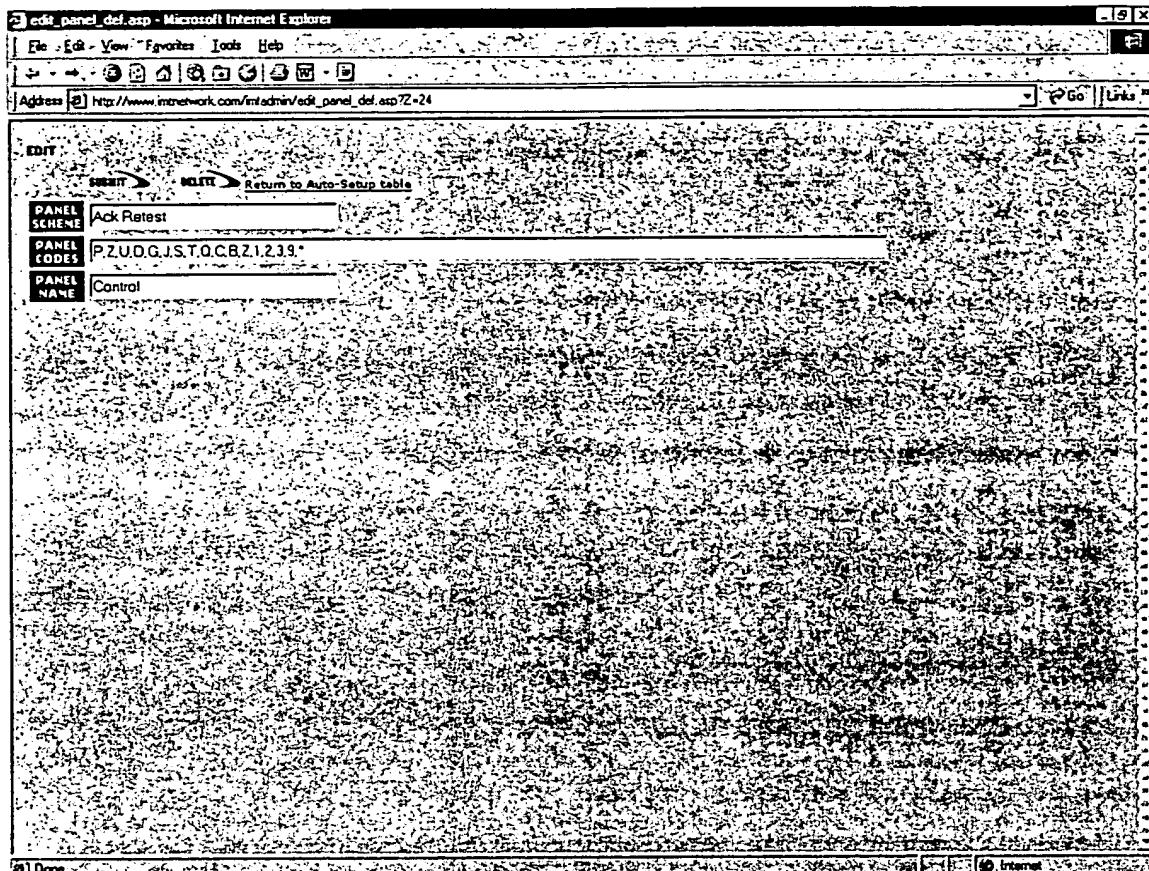
add_panel_def.asp

Description: This page provides a user the ability to add autosetup panel definition records in the **autosetup_panel_def** database (lookup) table. An **autosetup panel definition** is a basic set of instructions for creating user defined panel groupings depending on the structure of a source key.



edit_panel_def.asp

Description: This page provides a user the ability to edit autosetup panel definition records records in the **autosetup_panel_def** database (lookup) table. An **autosetup panel definition** is a basic set of instructions for creating user defined panel groupings depending on the structure of a source key.



setupcampstat.asp

Description: This page provides a user the ability to administer campaign status records in the **prod_camp_status** database (lookup) table. A **campaign status** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window titled "Campaign Status - Microsoft Internet Explorer". The address bar contains the URL "http://www.imtnetwork.com/mtadmin/setupCampStat.asp". The page content is a form for managing campaign status records. On the left, there is a sidebar with links like "Set Up Tables", "Campaign Status", "The status of a Campaign (i.e. active, complete)", "Products: The New Economy", and "Change Product Id". Below these links is a link to "Return to Set up Table Selection Screen". The main area contains a table with two columns: "Campaign Status" and "Description". The table has four rows, each with a radio button next to it. The rows are labeled: "Active", "Closed", "Pending", and "undefined". The "Active" row has a checked radio button. At the bottom of the page, there is a "Done" button.

Campaign Status	Description
<input checked="" type="radio"/> Active	
<input type="radio"/> Closed	
<input type="radio"/> Pending	
<input type="radio"/> undefined	

addcampstat.asp

Description: This page provides a user the ability to add campaign status records in the **prod_camp_status** database (lookup) table. A campaign status is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addCampStat.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/imadmin/addCampStat.asp". The page itself is titled "ADD" and displays a table for adding campaign status records. The table has two columns: "CAMPAIGN STATUS" and "DESCRIPTION". There are four rows in the table, each consisting of a text input field for the status and a text input field for the description. Below the table is a "SUBMIT" button and a link "Return to Campaign Status Setup Table". The browser interface includes standard menu items like File, Edit, View, Favorites, Tools, and Help, along with toolbar icons for back, forward, search, and refresh.

editcampstat.asp

Description: This page provides a user the ability to edit campaign status records in the prod_camp_status database (lookup) table. A campaign status is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window titled "You are on editCampStat.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.imtnetwork.com/imtadmin/editCampStat.asp?Z=5". The page itself is titled "EDIT" and displays a form for editing campaign status records. It includes fields for "CAMPAGIN STATUS" (containing "Active") and "DESCRIPTION". At the top right of the form area, there are buttons for "SUBMIT", "RESET", and "DELETE". Below these buttons is a link "Return to Campaign Status Setup Table". The browser interface shows standard menu items like File, Edit, View, Favorites, Tools, and Help, along with typical toolbar icons.

setupcampvpe.asp

Description: This page provides a user the ability to administer campaign type records in the prod_camp_type database (lookup) table. A campaign type is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window titled "Campaign Type - Microsoft Internet Explorer". The address bar contains the URL "http://www.innetwork.com/imadmin/setupCampType.asp". The left sidebar has a "Set Up Tables" menu with options like "Campaign Type", "Products", "Change Product Id", and links to "Return to Set up Table Selection Screen" and "Done". The main content area displays a table with two columns: "Campaign Type" and "Description". The table lists various campaign types, each preceded by a small icon:

Campaign Type	Description
2000 Fall	
2000 Q1	
2000 Q2	
2000 Q3	
2000 Q4	
2000 Spring	
2000 Summer	
2000 Winter	
Affiliate programs	
Barter Outside Src	
Business/Free/Icono	
Foreign	
Gift	
IM web site	
Paid Outside Sources	
Snowball	
undefined	

addcamptype.asp

Description: This page provides a user the ability to add campaign type records in the prod_camp_type database (lookup) table. A campaign type is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addCampType.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/imadmin/addCampType.asp". The page itself is titled "ADD" and displays a table for adding new campaign types. The table has two columns: "CAMPAGN TYPE" and "DESCRIPTION". There are five rows in the table, each with a text input field for each column. Below the table is a "SUBMIT" button and a link "Return to Campaign Type Setup Table". The browser interface includes standard menu items like File, Edit, View, Favorites, Tools, and Help, along with navigation buttons and a status bar at the bottom.

CAMPAGN TYPE	DESCRIPTION
<input type="text"/>	<input type="text"/>

[Return to Campaign Type Setup Table](#)

editcamptype.asp

Description: This page provides a user the ability to edit campaign type records in the prod_camp_type database (lookup) table. A campaign type is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on editCampType.asp - Microsoft Internet Explorer". The menu bar includes File, Edit, View, Favorites, Tools, Help, and a search bar. The address bar shows the URL "http://www.inetwork.com/madmin/editCampType.asp?ID=17". The main content area displays a form titled "EDIT" with fields for "CAMPAIN TYPE NAME" containing "2000 Fall" and "DESCRIPTION". There are buttons for "CREATE", "DELETE", and "RETURN TO CAMPAIGN TYPE SETUP TABLE". The page has a light gray background with some vertical noise or artifacts.

setupeset.asp

Description: This page provides a user the ability to administer expense set records in the expense_sets database (lookup) table. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window titled "Expense Set - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/entadmin/setupESet.asp". The page itself is titled "Expense Set" and displays a list of expense set records. On the left, there is a sidebar with links for "Set Up Tables", "Expense Set", "Change Product Id", and "Return to Set up Table Selection Screen". The main content area shows a table with the following data:

	Expense Set
1	DM 1999-06 Control
2	DM 1999-06 No Broch Test
3	DM 1999-06 Premium Test
4	DM 1999-06 Prof Rate Test
5	DM 1999-12 Control
6	DM 1999-12 Premium Test
7	DM 1999-12 Prof Rate Test
8	DM 1999-12 Prof Rate/Tax RcptTest
9	DM 1999-12 Sticker Test
10	DM 1999-12 Welcome Pkg (6x9) Test
11	DM 2000-03 2 Free Issues
12	DM 2000-03 3 Free Issues
13	DM 2000-03 Control
14	DM 2000-03 Premium Test
15	DM 2000-06 Control
16	DM 2000-06 Premium Test
17	Generic Renewals
18	Inserts - Bindin - Control
19	Inserts - Blowin - Control
20	Inserts - dbl Bindin - Nov Dec99 test
21	Undefined

addeset.asp

Description: This page provides a user the ability to add expense set records in the expense_sets database (lookup) table.

The screenshot shows a Microsoft Internet Explorer window titled "Add Expense Set.asp - Microsoft Internet Explorer". The address bar displays the URL "http://www.innetwork.com/mt/admin/addESet.asp". The page itself is titled "ADD" and contains a form for adding expense set records. The form includes a "RETURN" link and a "SUBMIT" button. Below these are several dropdown menus labeled "Expense Set" followed by various cost categories: "Prim Cost", "Merge Purge Cost", "Lettershop Cost", "Postage Out Cost", "Postage In Cost", "Premium Cost", "Bad Pay Cost", "Billing Cost", "Sub Service Cost", and "Exp Other Cost". Each category has a dropdown menu next to it, with "CPM" selected in all cases. There is also a dropdown menu for "Mail Qty" next to the "Postage In Cost" field. The entire form is contained within a light gray border.

editeset.asp

Description: This page provides a user the ability to edit expense set records in the expense_sets database (lookup) table.

editeset.asp - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address [2] <http://www.innetwork.com/inadmin/ediset.asp?Z=99> Go Links

Return to Expense Set Setup Table

Expense Set	Value	Category	Unit
Print Cost	135	CPM	Mail Qty
Merge Purge Cost	12	CPM	Mail Qty
Lettershop Cost	29.55	CPM	Mail Qty
Postage Out Cost	0.165	CPU	Mail Qty
Postage In Cost	0.34	CPU	Gross Subs
Premium Cost		CPU	Gross Subs
Bad Pay Cost	2.26	CPU	Gross-Net Subs
Billing Cost	1.2	CPU	Credit Subs
Sub Service Cost		CPM	Net Subs
Exp Other Cost		CPM	Mail Qty

[Done] Internet

setuplistcat.asp

Description: This page provides a user the ability to administer list category records in the list_cats database (lookup) table. A list category is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window titled "List Category - Microsoft Internet Explorer". The address bar contains the URL "http://www.inetwork.com/madmin/setuplistCat.asp". The left sidebar has links for "Set Up Tables", "List Category", "Change Product Id", and "Return to Set up Table Selection Screen". The main content area displays a table with two columns: "List Category" and "Description". The table rows are:

List Category	Description
Business Forums (seminar attendees)	
Business Mag	
Computer Entertainment	
Computer Software Journals (paid)	
Hi-Tech Newsletter (paid)	
Journal of MIT Sloan School of Mgmt (paid)	
Mag (controlled)	
Pub (paid)	
undefined	

addlistcat.asp

Description: This page provides a user the ability to add list category records in the list_cats database (lookup) table. A list category is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addlistCat.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.intnetwork.com/intadmin/addlistCat.asp". The main content area displays a form titled "ADD" for adding list category records. The form has two columns: "LIST CATEGORY" and "DESCRIPTION". There are four rows of input fields for these columns. Below the form is a large, empty text area. At the top right of the form area, there is a "SUBMIT" button and a link "Return to List Category Setup Table". The status bar at the bottom of the browser window shows various links and system information.

editlistcat.asp

Description: This page provides a user the ability to edit list category records in the list_cats database (lookup) table. A list category is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on editListCat.asp - Microsoft Internet Explorer". The menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar has standard icons for Back, Forward, Stop, Refresh, Home, and Search. The address bar shows the URL "http://www.innetwork.com/imadmin/editListCat.asp?Z=16". The main content area displays a form titled "EDIT" for a list category. The form has two input fields: "LIST CATEGORY" containing "Business Mag" and "DESCRIPTION" which is empty. Below the fields are buttons for "SUBMIT", "DELETE", and "Return to List Category Setup Table". The status bar at the bottom shows "Done" and various system icons.

setupListName.asp

Description: This page provides a user the ability to administer list name records in the list_names database (lookup) table. A list name is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window titled "List Name - Microsoft Internet Explorer". The address bar displays the URL: "http://www.imtnetwork.com/imtadmin/setupListName.asp". The page content is a form titled "Set Up Tables" with a sub-section "List Name". It includes fields for "List Name" (set to "The name of a list") and "Product: The New Economy-1310" (with a dropdown menu showing "Change Product Id"). Below these are two buttons: "Return to Set up Table Selection Screen" and "Submit". The main area contains a table titled "List Name" with columns "List Name" and "Description". The table lists various publications:

List Name	Description
Entrepreneur Mag	
Extra Income	
Fast Company	
Forbes	
Forbes Investment Newsletter	
Forbes Investment Newsletter (formerly Forbes Speciality Publication)	
Forbes Magazine	
Forbes Speciality Publication	
Forbes Speciality	
Fortune	
Gilder Tech Report/Forbes Investment News	
Gizmo	
Global Finance Mag	
Global Finance Magazine	
Global Insights	
Harvard Business Review	
Harvard Management Update	
Harvard Mgmt Update	
Hume Group / Superinvestor Files	
Hume Group The Superinvestor File	
Hume Group The Superinvestor files	
IRL Magazine	
Inc Mag	
Inc. Magazine	

addlistname.asp

Description: This page provides a user the ability to add list name records in the list_names database (lookup) table. A list name is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addListName.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/imadmin/addListName.asp". The main content area displays a form titled "ADD" with two columns: "LIST NAME" and "DESCRIPTION". There are four rows in the table, each containing a text input field. Below the table is a large text area. At the top right of the form, there are buttons for "SUBMIT", "Cancel", and "Return to List Name Setup Table". The status bar at the bottom left says "Done".

editlistname.asp

Description: This page provides a user the ability to edit list name records in the list_names database (lookup) table. A list name is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on editListName.asp - Microsoft Internet Explorer". The menu bar includes File, Edit, View, Favorites, Tools, Help, and a toolbar with various icons. The address bar shows the URL "http://www.inthenetwork.com/m/admin/editListName.asp?2-297". The main content area displays a form titled "EDIT" with fields for "LIST NAME" and "DESCRIPTION". The "LIST NAME" field contains "Entrepreneur Mag". Below the form are buttons for "SUBMIT", "RESET", and "DELETE", along with a link "Return to List Name Setup Table". At the bottom left is a "Done" button, and at the bottom right is an "Internet" icon.

setuplistsegment.asp

Description: This page provides a user the ability to administer list segments records in the list_segments database (lookup) table. A list segment is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

2 List Segment - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.imtnetwork.com/imtadmin/setupListSegment.asp

Set Up Tables

List Segment

A specific selection from a list (i.e. 90 day purchasers, expires, male).

Products: The New Economy: 1310

Change Product Id

Return to Setup Table Selection Screen

List Segment	Description
expire names thru 2/00	
Paid Expires	
Paid Expires (3 mos)	
1/99 - 2/99 Active Paid Subscribers	
1/99 - 3/99 active paid subs	
1/99 - 3/99 active subs	
1/99 - 3/99 active US paid subs	
1/99 - 3/99 subs (7,000 names on exchange)	
1/99 Active Paid Subscribers	
1/99 Active Subs	
1/99 active US subs	
1/99-3/99 US Active Paid Subscribers	
1/99-6/99 Hotline Active Members	
10/99 - 1/00 active paid subs	
10/99 - 11/99 Active paid subs	
10/99-2/00 Paid Active DTP Subs	
10/99-2/00 US Active Paid Subs/male	
11/98 - 1/99 buyers	
11/99 Active paid subs (7,300 on exchange)	
11/99 paid subs	
11/99-2/00 active paid subs	
11/99-2/00 active paid subs (omit concurrent)	
11/99-2/00 Active paid subs/male/ \$73K+income	
11/99-2/00 Active subs	

Done

addlistsegements.asp

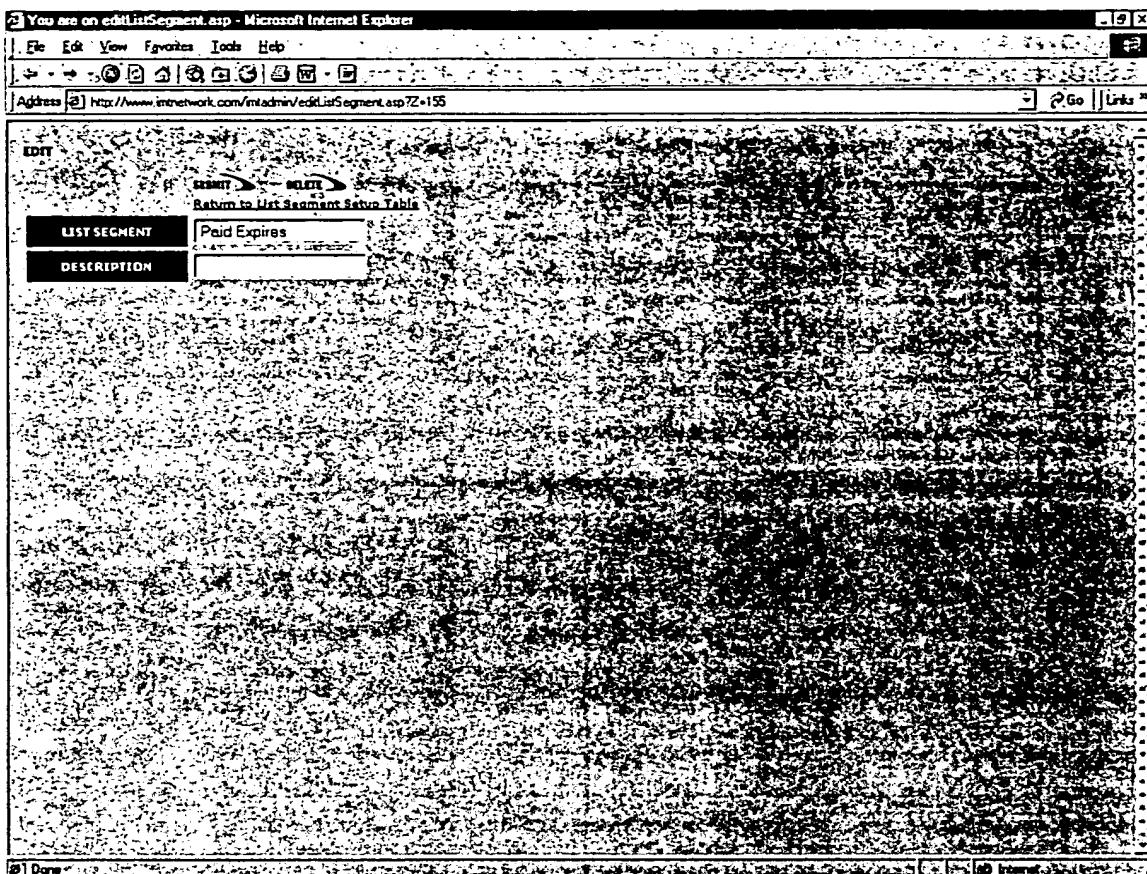
Description: This page provides a user the ability to add list segments records in the list_segments database (lookup) table. A list segment is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addListSegment.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.intnetwork.com/intadmin/addListSegment.asp". The main content area displays a form titled "ADD" with a "SUBMIT" button and a link "Return to List Segment Setup Table". The form has two columns: "LIST SEGMENT" and "DESCRIPTION". There are four rows in the table, each containing a text input field for "LIST SEGMENT" and a text input field for "DESCRIPTION".

LIST SEGMENT	DESCRIPTION
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

editlistsegments.asp

Description: This page provides a user the ability to edit list segments records in the list_segments database (lookup) table. A list segment is a grouping in IMT's proprietary administrative hierarchy.



setuppanelpackage.asp

Description: This page provides a user the ability to administer panel package records in the prod_panel_package database (lookup) table. A panel package is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window titled "Panel Package - Microsoft Internet Explorer". The address bar indicates the URL is <http://www.innetwork.com/imtadmin/setupPanelPackage.asp>. The left sidebar contains navigation links: "Set Up Tables", "Panel Package", "The code or description of a specific mailed package.", "Product: The New Economy- 1310", and "Change Product Id". Below these are links for "Return to Set up Table Selection Screen" and "Done". The main content area displays a table with two columns: "Panel Package" and "Description". The table data is as follows:

Panel Package	Description
#10 package	
5 x 11-1/2 Silver package	
5 x 11-1/2 Silver package - travel alarm	
5 x 11-1/2 Silver package /10	
Printplus	
6 x 9 package	
6 x 9 package - mousepad	
6 x 9 package - travel alarm	
Form 1	Internet
Form 2	Internet
Form 3	Internet
Form 4	Internet
Form 5	Internet
Saf-t	Internet
undefined	undefined

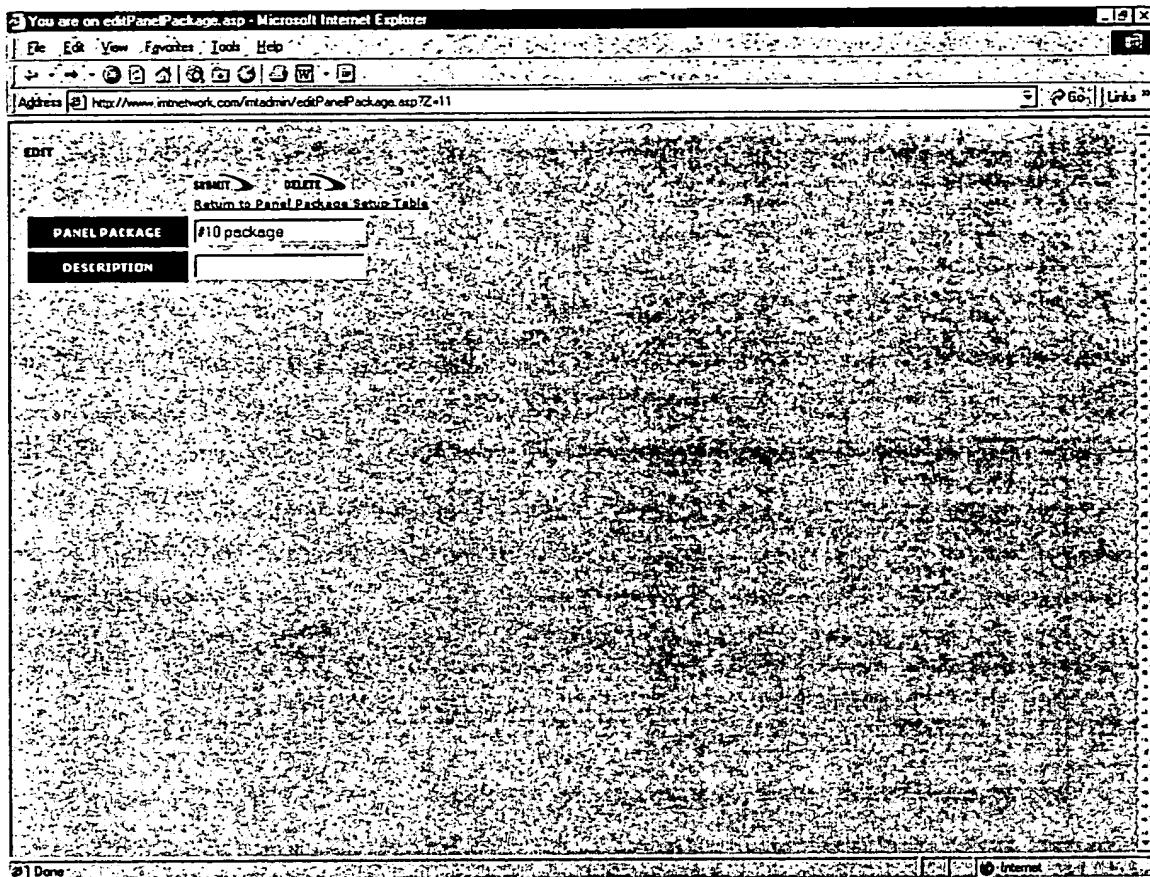
addpanelpackage.asp

Description: This page provides a user the ability to add panel package records in the prod_panel_package database (lookup) table. A panel package is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addPanelPackage.asp - Microsoft Internet Explorer". The menu bar includes File, Edit, View, Favorites, Tools, Help, and a search bar. The address bar shows the URL "Http://www.inetwork.com/m/admin/addPanelPackage.asp". The main content area is titled "ADD" and contains a form with two columns: "PANEL PACKAGE" and "DESCRIPTION". There are four rows in the table, each with two input fields. Below the table is a large text area. At the top right of the form, there is a "SUBMIT" button and a link "Return to Panel Package Setup Table". The status bar at the bottom left says "Done".

editpanelpackage.asp

Description: This page provides a user the ability to edit panel package records in the prod_panel_package database (lookup) table. A panel package is a grouping in IMT's proprietary administrative hierarchy.



setuppanelsubtype.asp

Description: This page provides a user the ability to administer panel subtype records in the **corp_panel_sub_type** database (lookup) table. A panel subtype is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window with the title "Panel Sub Type - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/imtadmin/setupPanelSubType.asp". The page content is titled "Set Up Tables" and includes a section titled "Panel Sub Type" with the following text: "Another field used to further define a set of related Panels (if necessary). (I.e. sweepstakes, nevstand, inserts)." Below this is a link "Return to Set up Table Selection Screen". The main area of the page displays a table with two columns: "Panel Sub Type" and "Description". The table data is as follows:

Panel Sub Type	Description
I - Bind-in (Double)	Insert Cards
I - Bind-in (Single)	Insert Cards
I - Bind-in (Triple)	Insert Cards
I - Blow-in	Insert Cards
I - Hard Offer	Internet
I - Banner	Internet
I - Bill-Me	Internet
I - Button	Internet
I - E-Mail	Internet
I - Free Trial	Internet
I - Gift	Internet
I - Hard Offer	Internet
I - Interstitial	Internet
I - Payment Option	Internet
I - Renewal	Internet
I - Text Link	Internet
I - Soft Offer	Internet
Undefined	Undefined

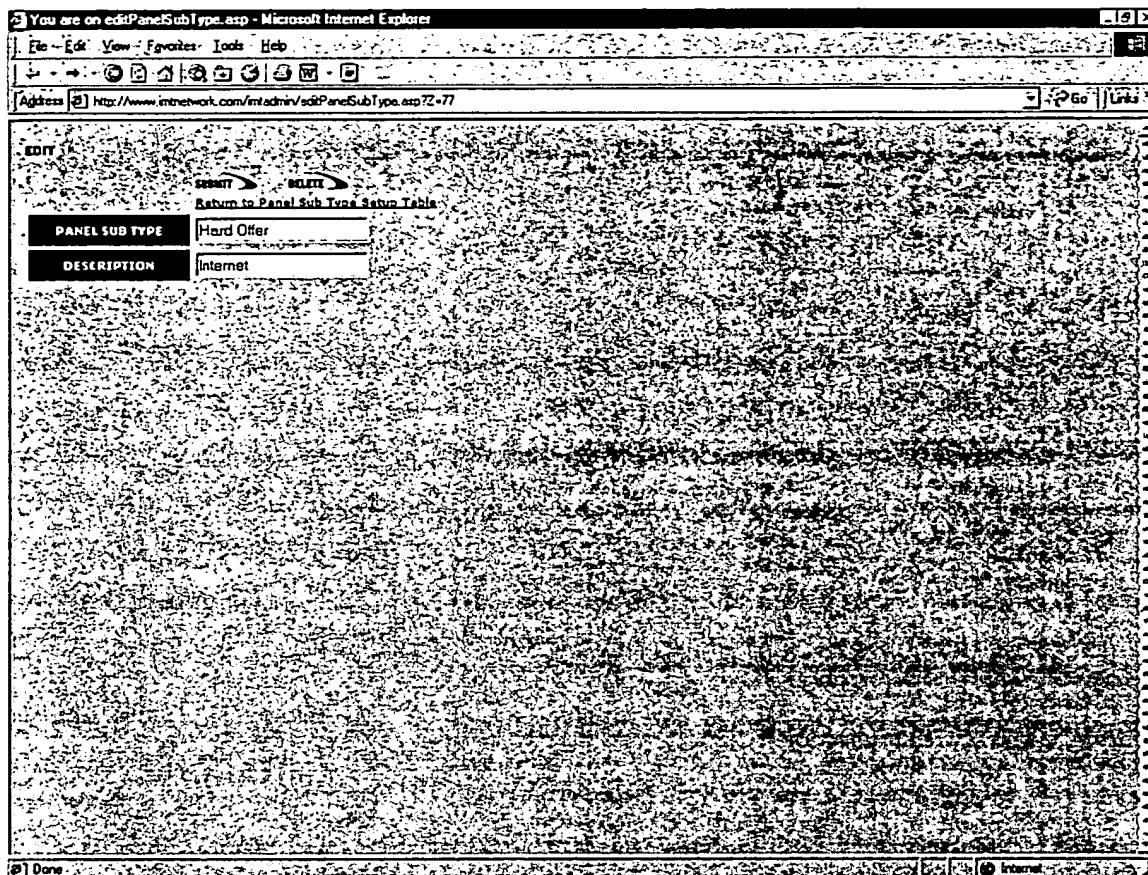
addpanelsubtype.asp

Description: This page provides a user the ability to add panel subtype records in the **corp_panel_sub_type** database (lookup) table. A panel subtype is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addPanelSubType.asp - Microsoft Internet Explorer". The menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar has standard icons for Back, Forward, Stop, Refresh, and Home. The address bar shows the URL "http://www.intnetwork.com/intadmin/addPanelSubType.asp". The main content area is titled "ADD" with a "SUBMIT" button and a link "Return to Panel Sub Type Setup Table". Below this is a table with two columns: "PANEL SUB TYPE" and "DESCRIPTION". There are four rows in the table, each containing a text input field for each column. The bottom of the page has a "Done" button and the Internet Explorer status bar.

editpanelsubtype.asp

Description: This page provides a user the ability to edit panel subtype records in the corp_panel_sub_type database (lookup) table. A panel subtype is a grouping in IMT's proprietary administrative hierarchy.



setuppaneltesttype.asp

Description: This page provides a user the ability to administer panel test type records in the **corp_panel_test_type** database (lookup) table. A panel test type is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window titled "Panel Sub Type - Microsoft Internet Explorer". The address bar contains the URL "http://www.imtnetwork.com/imtadmin/setupPanelTestType.asp". The page content is a table titled "Panel Test Type" with two columns: "Panel Test Type" and "Description". The table lists various panel test types, each with a small icon to its left. The descriptions provide details about the test type, such as "Billing Test" being a "Billing Test" or "Premium Test: Best of CD" being an "EPC2 vs. EPC2/8CD".

Panel Test Type	Description
Backtest (old control)	
Billing Test	Billing Test
Control	
Control Test	DM
Copy Test	DM
Creative Test	DM
Creative Test: C. Eler	Covers vs. Cool Free Stuff
Creative Test: Savings Chart	Lara Croft vs. Savings Chart
Creative Test: Single Bind-In	Triple vs. Single Bind-In
E-Mail Test	no e-mail vs. e-mail optional
Extra Blow-in Test	
Foreign w/CD	Internet
Holiday Gift Card Test	response cannibalization test
I - Form Test	Internet
I - Offer Test	Internet
I - Price Test	Internet
List Test	DM
No Premium	
Offer Test	DM
Package Test	DM
Premium Test	
Premium Test: Best of CD	EPC2 vs. EPC2/8CD
Premium Test: Everglide Mouse Pad	EPC2/SG2 vs. Everglide Mouse Pad
Premium Test: Reviews Index	EPC2/SG1 vs. EPC2/R1
Premium Test: Strategy Guide	EPC2 vs. EPC2/SG1

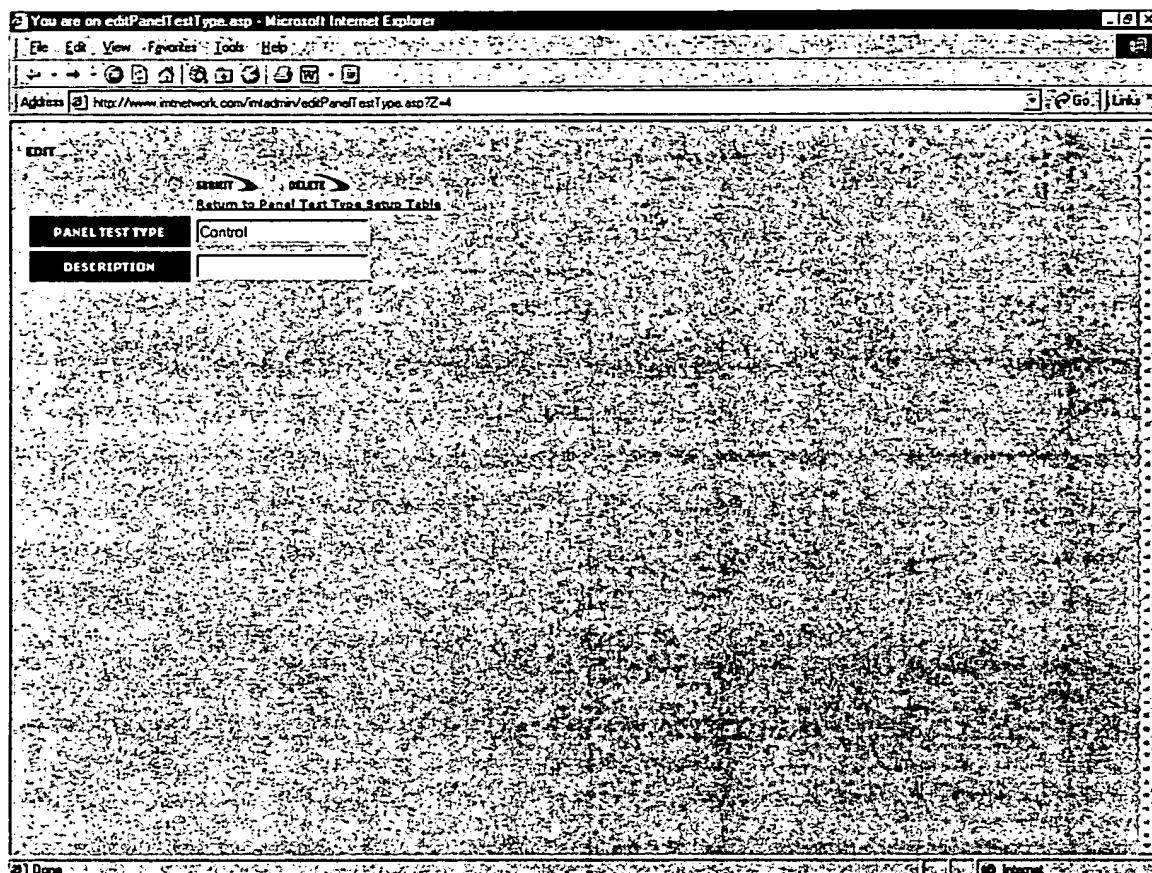
addpaneltesttype.asp

Description: This page provides a user the ability to add panel test type records in the corp_panel_test_type database (lookup) table. A panel test type is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addPanelTestType.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/entadmin/addPanelTestType.asp". The page itself has a header with "ADD" and "SUBMIT" buttons, and a link "Return to Panel Test Type Setup Table". Below this is a table with two columns: "PANEL TEST TYPE" and "DESCRIPTION". There are six rows in the table, each consisting of a text input field and a dropdown menu. The entire page is heavily blurred, making the text within the fields unreadable.

editpaneltesttype.asp

Description: This page provides a user the ability to edit panel test type records in the **corp_panel_test_type** database (lookup) table. A panel test type is a grouping in IMT's proprietary administrative hierarchy.



setuppaneltype.asp

Description: This page provides a user the ability to administer panel type records in the corp_panel_type database (lookup) table. A panel type is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window with the title bar "Panel Type - Microsoft Internet Explorer". The address bar contains the URL "Http://www.inthenetwork.com/intadmin/setupPanelType.asp". The page content is titled "Set Up Tables" and "Panel Type". It includes a brief description: "A set of related panels typically used to distinguish control panels from test panels." Below this is a link "Return to Set up Table Selection Screen". The main area is a table titled "Panel Type" with two columns: "Panel Type" and "Description". The table lists numerous panel types, each preceded by a small icon. The descriptions are mostly "Internet", except for some like "Control" and "Continuations". The table has approximately 30 rows. At the bottom left of the page is a "Done" button.

Panel Type	Description
Continuations	
Control	Control
Form 1	
Form 2	
Gift	Gift
House Files	
I - 3Dgaming.com	Internet
I - All In One	Internet
I - Alloy	Internet
I - Asktherobot	Internet
I - 828 Free Network	Internet
I - Banner	Internet
I - Company Sleuth	Internet
I - Customer Service	Internet
I - Doomedevilator	Internet
I - E-Mail Bill	Internet
I - E-Mail Offer	Internet
I - E-Mail Renewal	Internet
I - EB	Internet
I - Entry Interstitial	Internet
I - Epidemic	Internet
I - Exit Interstitial	Internet
I - FGN Online	Internet
I - Foreign Address Forms	
I - Free Offer Link	Internet
I - Gamersun	Internet

addpaneltpe.asp

Description: This page provides a user the ability to add panel type records in the **corp_panel_type** database (lookup) table. A panel type is a grouping in IMT's proprietary administrative hierarchy.

You are on addPaneltpe.asp - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.intnetwork.com/intadmin/addPaneltpe.asp

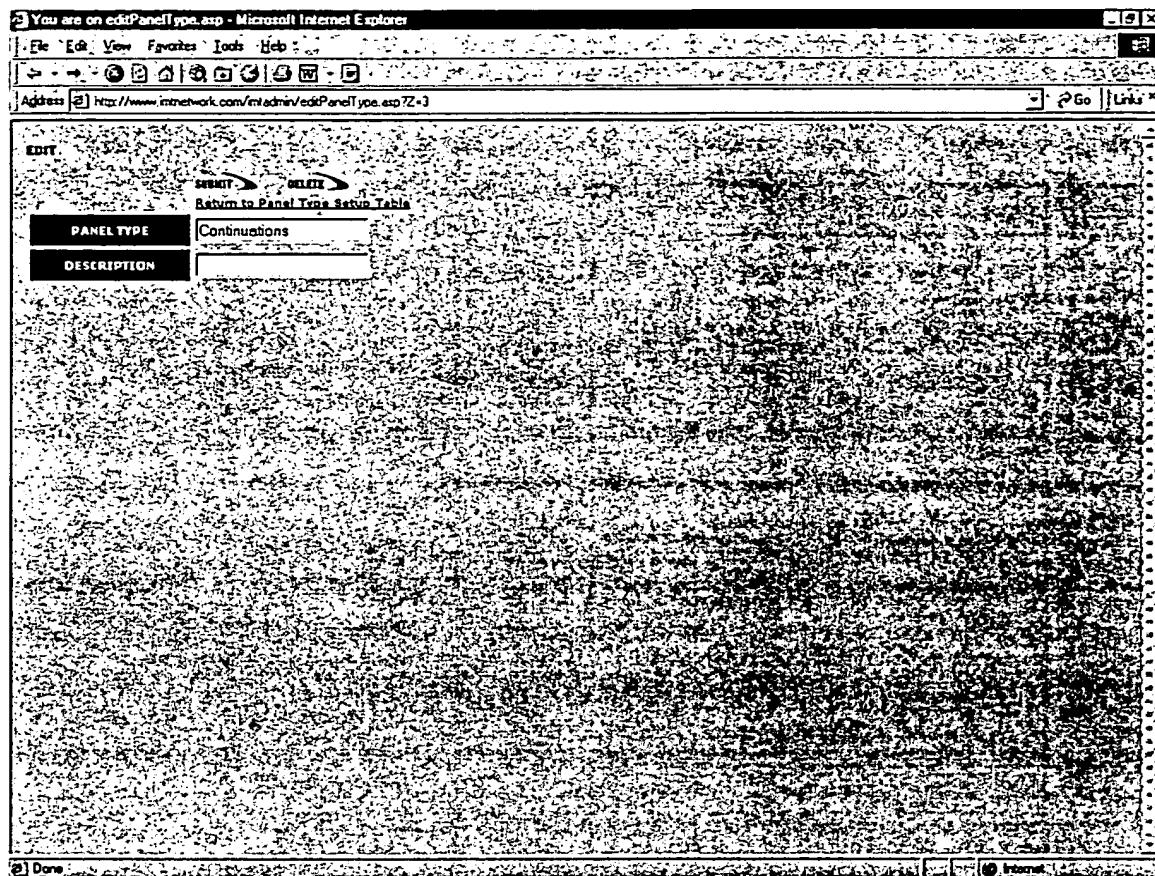
ADD

SUBMIT [Return to Panel Type Setup Table](#)

PANEL TYPE	DESCRIPTION
GENERAL	General panel type
CITY	City panel type
STATE	State panel type
COUNTRY	Country panel type

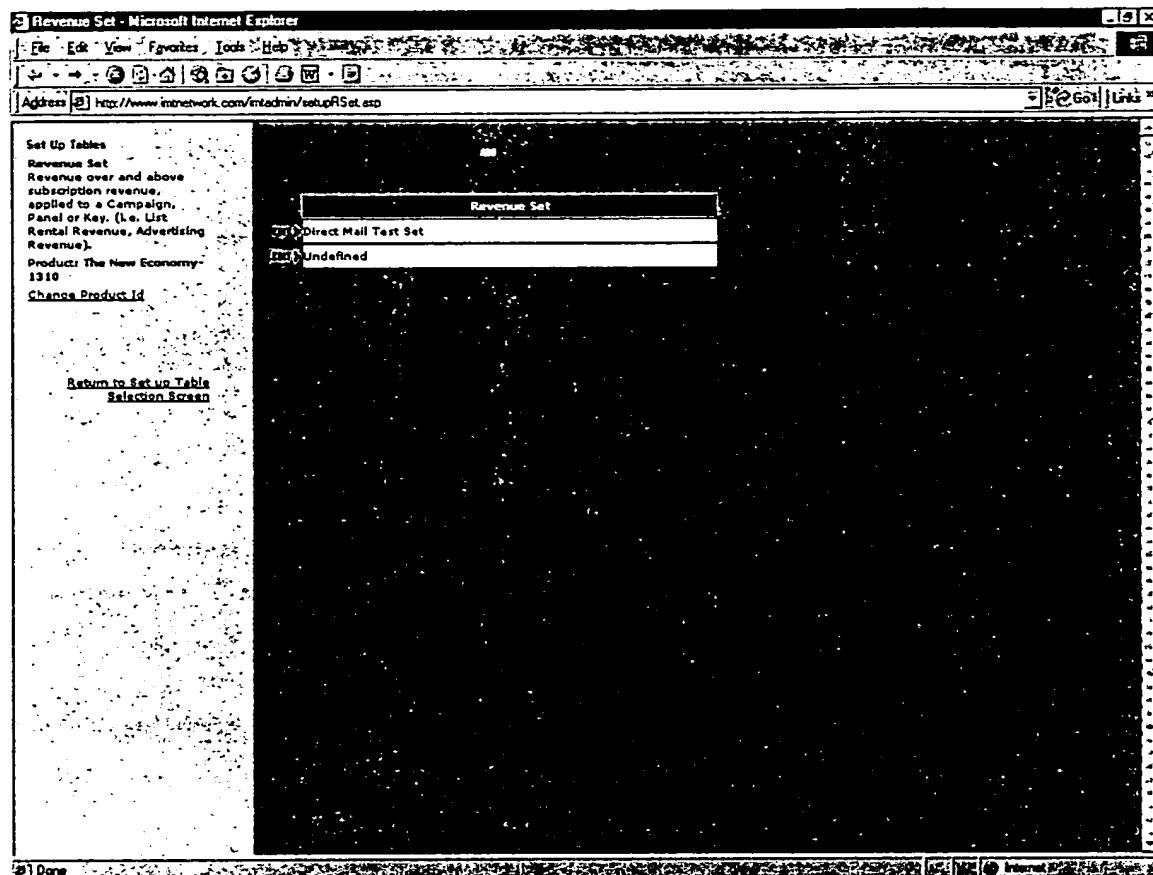
editpaneltype.asp

Description: This page provides a user the ability to edit panel type records in the **corp_panel_type** database (lookup) table. A panel type is a grouping in IMT's proprietary administrative hierarchy.



setuprset.asp

Description: This page provides a user the ability to administer revenue set records in the revenue_sets database (lookup) table. Administration is the adding, editing or deleting of records in a specific database table.



addrset.asp

Description: This page provides a user the ability to add revenue set records in the revenue_sets database (lookup) table.

The screenshot shows a Microsoft Internet Explorer window with the following details:

- Title Bar:** addrset.asp - Microsoft Internet Explorer
- Address Bar:** http://www.inetwork.com/itadmin/addRSet.asp
- Content Area:**
 - Form Title:** ADD
 - Form Fields:** Revenue Set, Sub Revenue (selected: CPM or CPU), Ad Revenue (selected: CPM or CPU), List Rental Revenue (selected: CPM or CPU), Other Revenue (selected: CPM or CPU).
 - Text Area:** Copyright © 2000 by IMT Network, Inc. All rights reserved.
- Taskbar:** Shows various open windows and the system clock (9:49 AM, 3:07 PM).

editrset.asp

Description: This page provides a user the ability to edit revenue set records in the revenue_sets database (lookup) table.

The screenshot shows a Microsoft Internet Explorer window with the title bar "editrset.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.inetnetwork.com/intadmin/editRSet.asp?Z=5". The page itself is titled "EDIT" and features a "Revenue Set" dropdown menu set to "Direct Mail Test Set". Below this, there are five dropdown menus corresponding to "Sub Revenue", "Ad Revenue", "List Rental Revenue", and "Other Revenue", all set to "CPM or CPU". At the top right of the form, there are "INSERT", "UPDATE", and "DELETE" buttons. A link "Return to Revenue Set Setup Table" is located just below the "DELETE" button. The bottom of the page includes standard browser controls like "Done", "Stop", "Back", "Forward", "Home", and "Search".

setupSourceName.asp

Description: This page provides a user the ability to administer source description records in the **source_descriptions** database (lookup) table. A source description is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

The screenshot shows a Microsoft Internet Explorer window with the title "Source Description - Microsoft Internet Explorer". The address bar contains the URL "http://www.inthenetwork.com/imtadmin/setupSourceName.asp". The page content is titled "Set Up Tables" and includes a "Source Description" section with the text "Describes a specific channel of sale." Below this is a link "Return to Set up Table Selection Screen". The main area features a table with two columns: "Source" and "Description". The table lists various source types and their corresponding descriptions. At the bottom of the table is a "Done" button.

Source	Description
Agent Conversions	Renewals
Auto Renewals	Renewals
Billing	Billing
Cold Donor	Gift
Direct Mail	DTP
Donor Renewal	Gift
DTP Conversions	Renewals
Gift Insert Cards	Gift
In Box/Card Decks	7
Insert Cards	DTP
Internet	DTP
Internet - Banner	DTP - Internet
Internet - Link	DTP - Internet
Internet - Reviant	DTP
Internet - Opt-In	DTP - Internet
Internet Gift	Gift
Renewals 1x	Renewals
Renewals 2+	Renewals
Space Ads	3

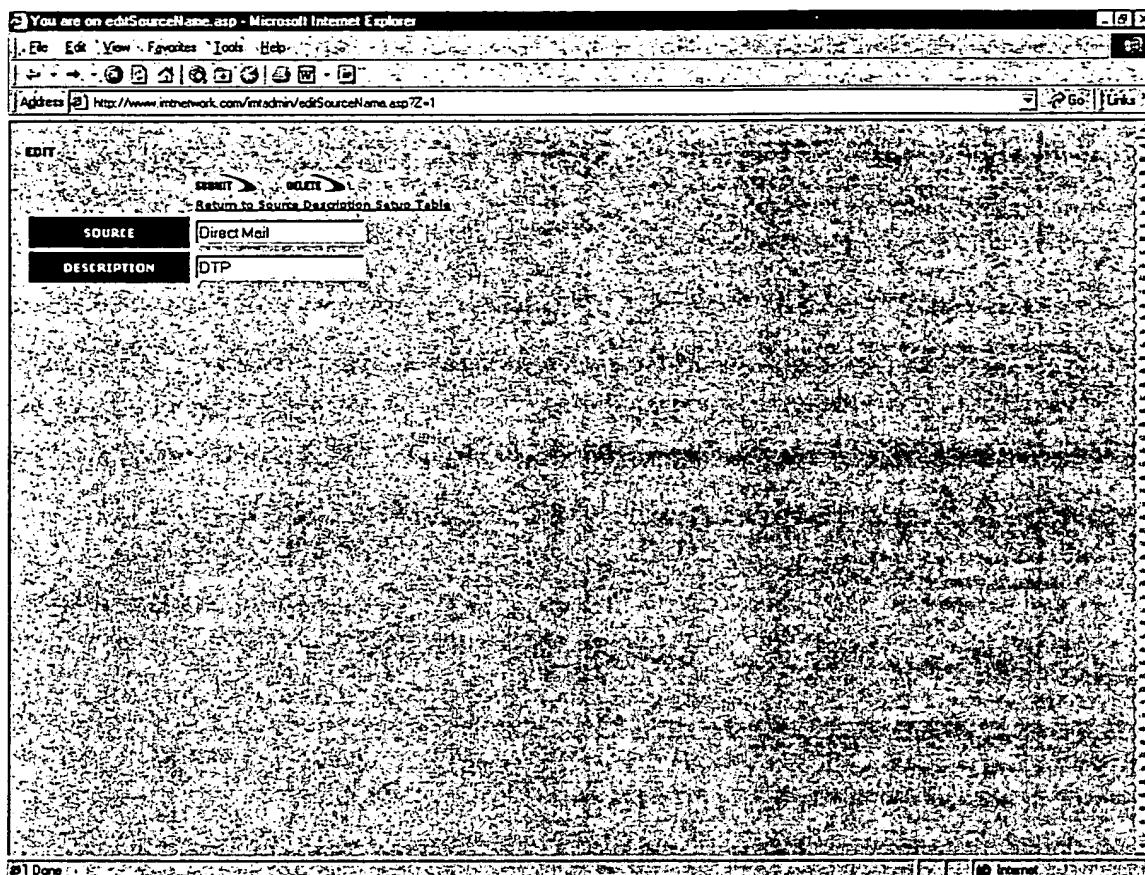
addsourcedesc.asp

Description: This page provides a user the ability to add source description records in the **source_descriptions** database (lookup) table. A **source description** is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "2 You are on addSourceName.asp - Microsoft Internet Explorer". The menu bar includes File, Edit, View, Favorites, Tools, Help, and a toolbar with standard icons. The address bar shows the URL "Http://www.intnetwork.com/intadmin/addSourceName.asp". The main content area displays a form titled "ADD" with two columns: "SOURCE" and "DESCRIPTION". There are four rows of input fields for each column. Below the form is a large text area. At the top right of the form, there are "SUBMIT" and "Cancel" buttons, and a link "Return to Source Description Setup Table". The status bar at the bottom shows "Done" and the Internet Explorer logo.

editsourcedesc.asp

Description: This page provides a user the ability to edit source description records in the **source_descriptions** database (lookup) table. A **source description** is a grouping in IMT's proprietary administrative hierarchy.



setupprior sourcedesc.asp

Description: This page provides a user the ability to administer source identifier description records in the prior_source_desc database (lookup) table. A source identifier description is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

Set Up Tables
Source Identifier
Describes Prior Sources
Product: The New Economy
1310
Change Product Id

Return to Set Up Table Selection Screen

The screenshot shows a Microsoft Internet Explorer window with the title "Prior Source Description - Microsoft Internet Explorer". The address bar contains the URL "http://www.intranet.com/imtadmin/setupPriorSrcDesc.asp". The main content area displays a table titled "Source Identifier Description". The table has columns: Source Identifier, Renewal Prior Source Description, Billings Current Source Description, Nested Source Category, Model Source Description, and Agent Source Description. The table lists 20 entries, each with a unique identifier (e.g., 0, 1, 2, 3, 16, 1G, 1S, 1A, etc.) and corresponding descriptions like "Direct Mail", "Renewals", "Gift", "White Mail", "Insert Cards", "Space Ads", "Misc DTP", "Group Subs", "Sponsored Subs", "Conversions", "In Box Promotions", "Internet", "Control to Paid", "PCM", "Cash Field", "PDS", "Direct Mail Agts", "DMI Sponsor", "F", "School Sponsored", "Catalogue", "I", and "Agents".

Source Identifier	Renewal Prior Source Description	Billings Current Source Description	Nested Source Category	Model Source Description	Agent Source Description
0	Direct Mail	Direct Mail	DTP		0
1	Renewals	Renewals	Renewals		1
2	Gift	Gift	Gifts		2
3	White Mail	White Mail	DTP		3
4	Insert Cards	Insert Cards	DTP		4
5	Space Ads	Space Ads	DTP		5
16	Misc DTP	Misc DTP	DTP	DTP	
1G	Group Subs	Group Subs	DTP	SG	SG
1S	Sponsored Subs	Sponsored Subs	DTP	SS	SS
1A	Conversions	Conversions	Renewals		6
7	In Box Promotions	In Box Promotions	DTP		7
8	Internet	Internet	DTP		8
9	Control to Paid	Ctl. Conv. to Paid	DTP		9
1A	PCM	N/A	Agents	PCM	
1B	Cash Field	N/A	Agents	Cash Field	
1C	PDS	N/A	Agents	PDS	
1D	Direct Mail Agts	N/A	Agents	Direct Mail Agts	
1E	DMI Sponsor	N/A	Agents	DMI Sponsor	
1F	F	F	Agents		F
1G	School Sponsored	N/A	Agents	School Sponsored	
1H	Catalogue	N/A	Agents	Catalogue	
1I	I	I	Agents		I
1J	J	J	Agents		J

[Done]

addprior sourcedesc.asp

Description: This page provides a user the ability to add source identifier description records in the prior_source_desc database (lookup) table. A source identifier description is a grouping in IMT's proprietary administrative hierarchy.

The screenshot shows a Microsoft Internet Explorer window with the title bar "You are on addPriorSicDesc.asp - Microsoft Internet Explorer". The address bar contains the URL "http://www.intrnetwork.com/itadmin/addPriorSicDesc.asp". The page content is a form titled "ADD" for adding records to a table. At the top, there is a message: "PARENTS SELECTED: Business / The New Economy - 1310". Below this is a table with columns: PRIOR SOURCE IDENTIFIER, RENEWALS PRIOR SOURCE DESC, BILLING CURRENT SOURCE DESC, MODEL SOURCE CATEGORY, MODEL SOURCE, AGENT SOURCE, and VAL. There are six rows in the table, each with a set of input fields. At the bottom of the form, there is a "SUBMIT" button and a link "Return to Prior Source Description Setup Table".

editprior sourcedesc.asp

Description: This page provides a user the ability to edit source identifier description records in the **prior_source_desc** database (lookup) table. A source identifier description is a grouping in IMT's proprietary administrative hierarchy.

You are on editPriorSrcDesc.asp - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address [2] <http://www.intnetwork.com/intadmin/editPriorSrcDesc.asp?I2=73> Go Links

EDIT

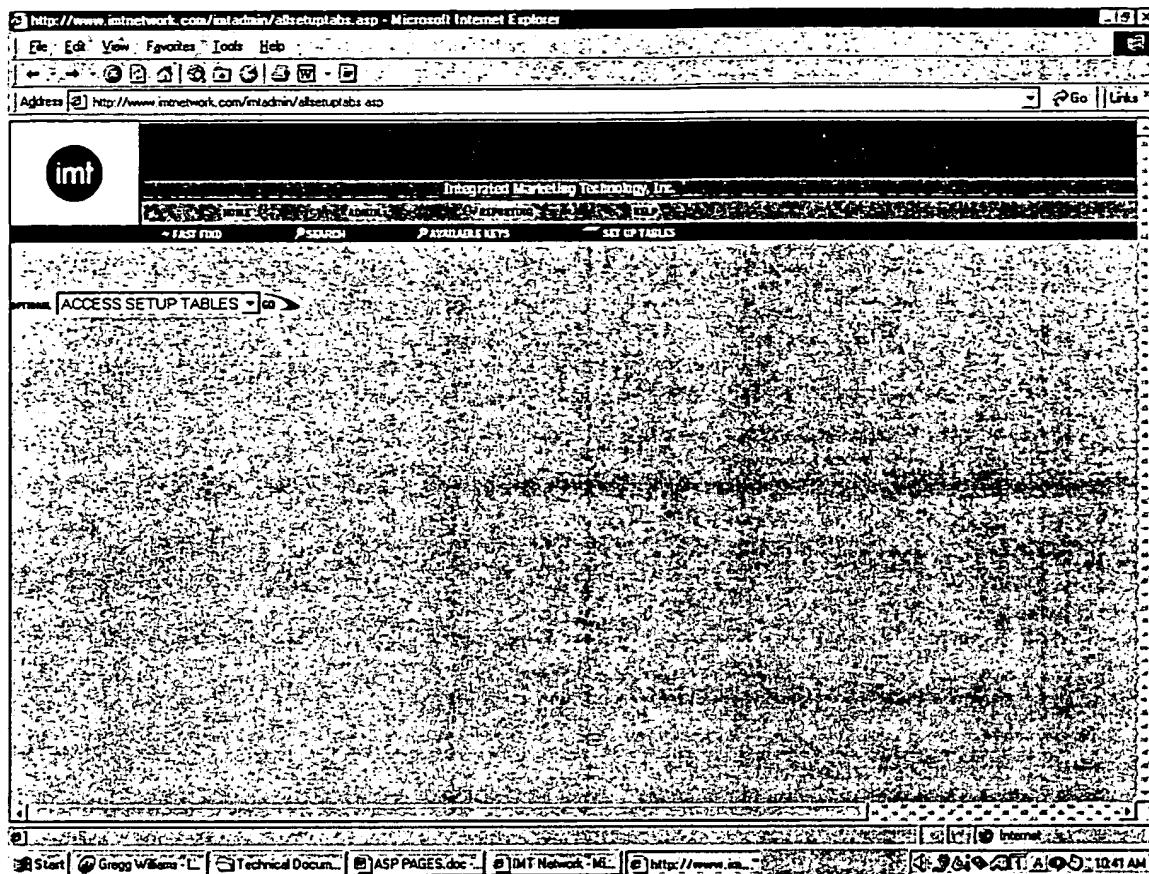
[SEARCH](#) [DELETE](#) [Return to Prior Source Description Setup Table](#)

PRIOR SOURCE IDENTIFIER	0
RENEWAL PRIOR SOURCE DESC	Direct Mail
BILLINGS CURRENT SOURCE DESC	Direct Mail
MODEL SOURCE CATEGORY	DTP
MODEL SOURCE DESCRIPTION	
AGENT SOURCE DESCRIPTION	0
VALID FROM DATE	1/1/1996
VALID TO DATE	1/1/2010

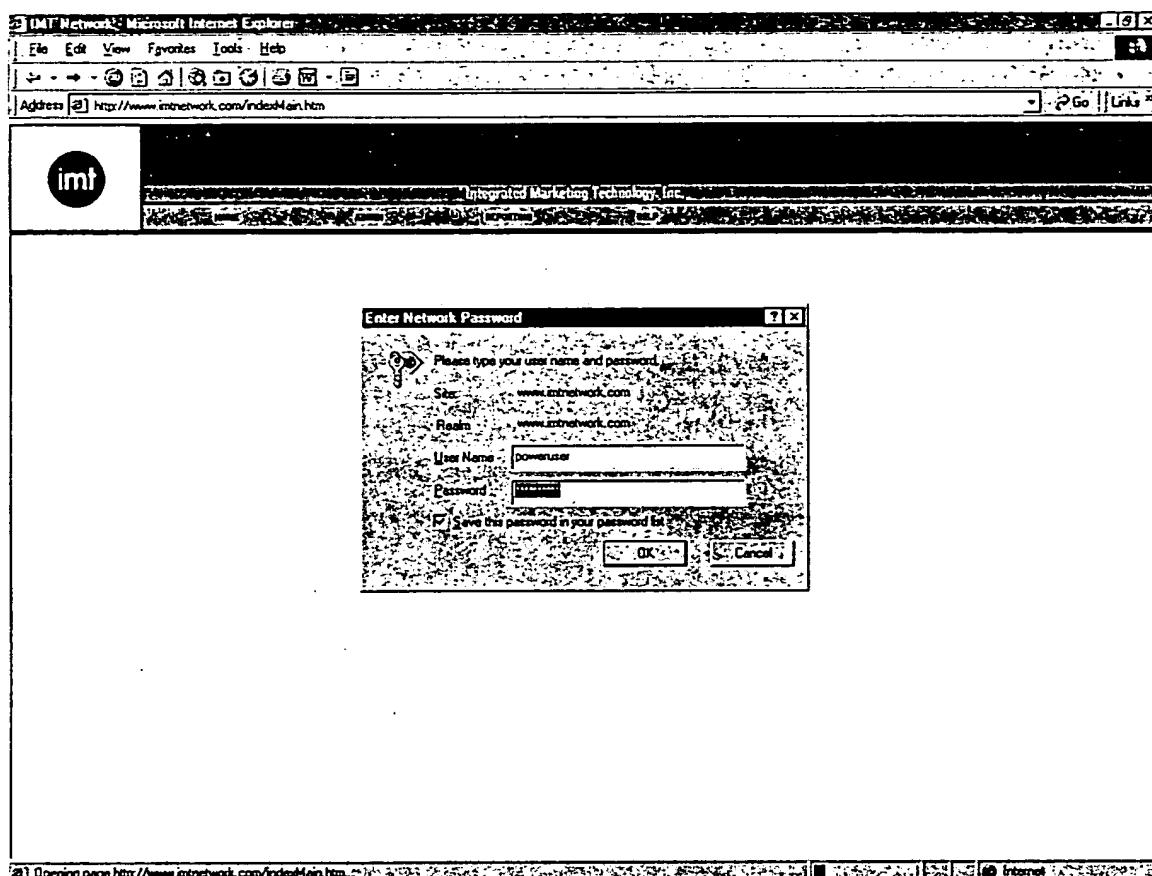
Done Internet

allsetuptabs.asp

Description: This page provides a user the ability to choose a lookup table to administer. Administration is the adding, editing or deleting of records in a specific database table.

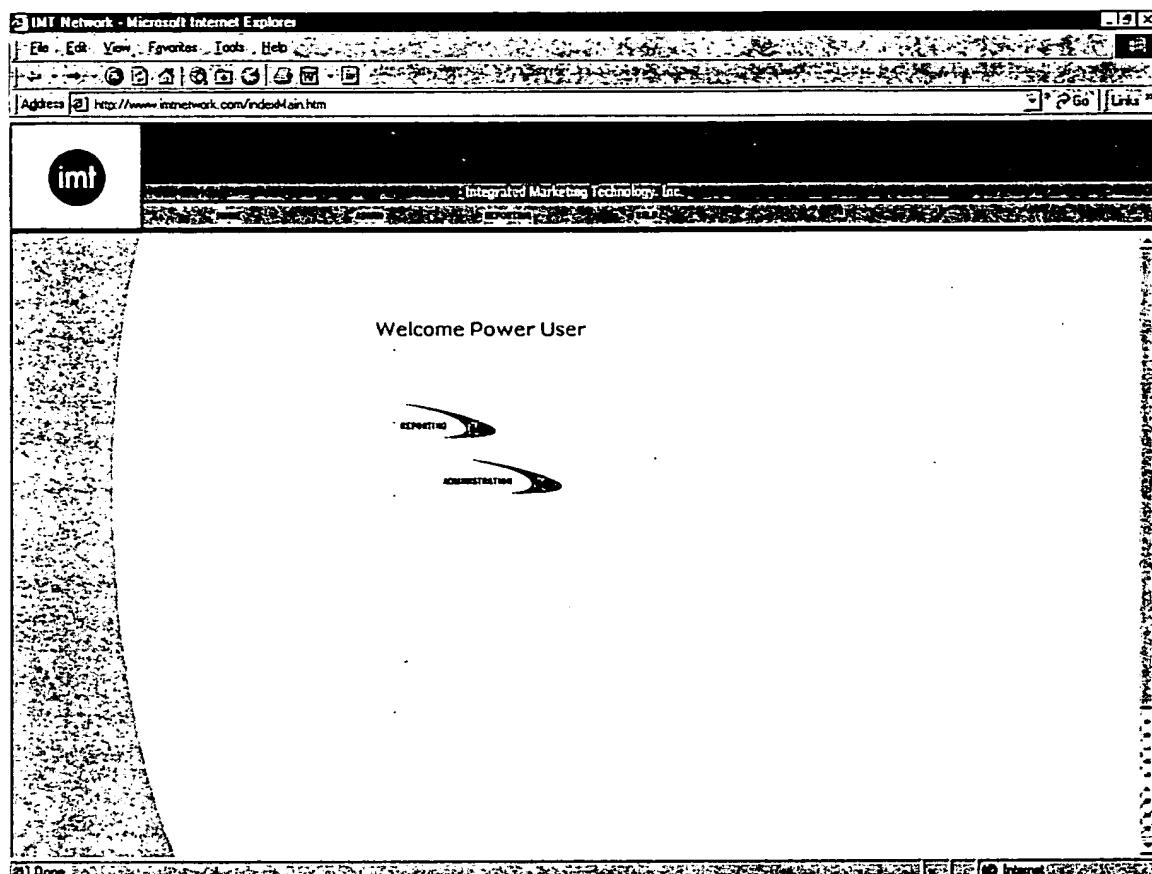


Description: This page presents a user logon dialog box requiring a valid username and password in order to gain access to the application server.



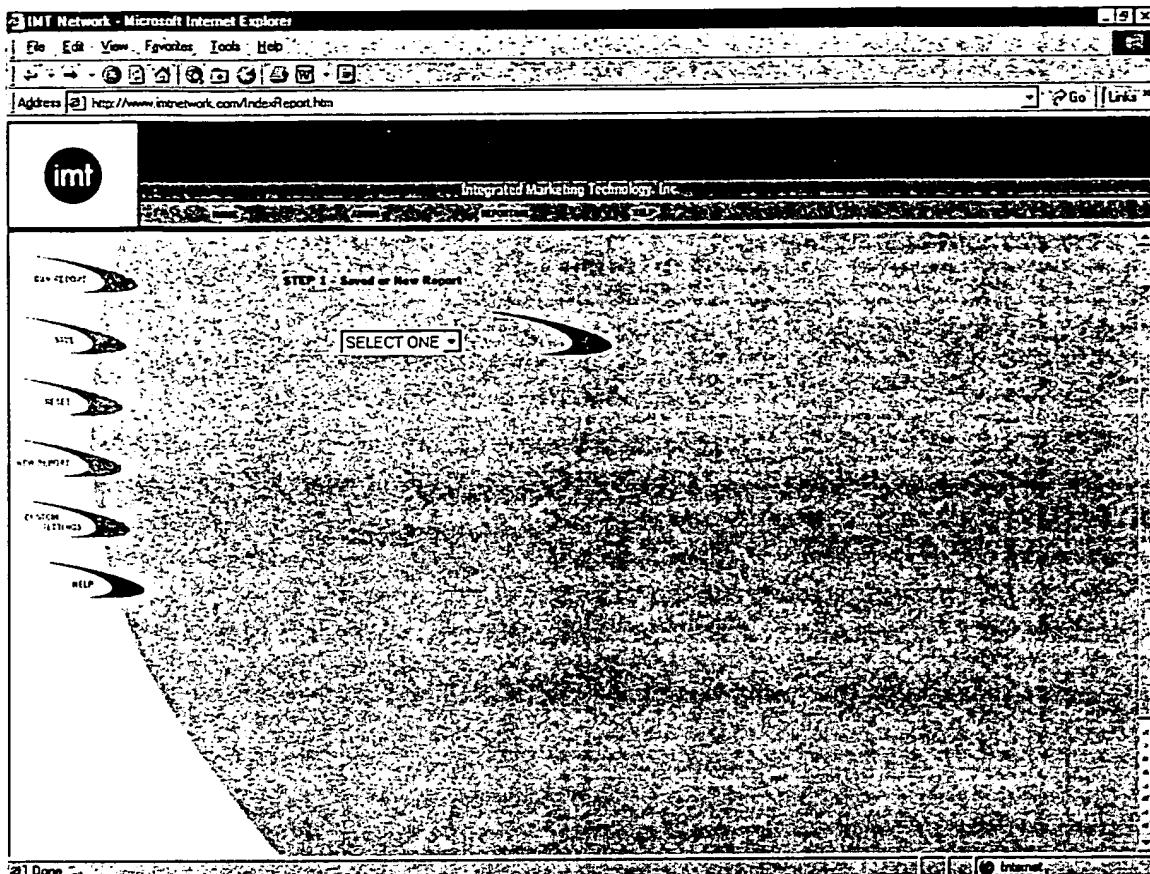
welcome.asp

Description: This page provides a user welcome message and offers an option to choose either administrative functions or reporting functions.



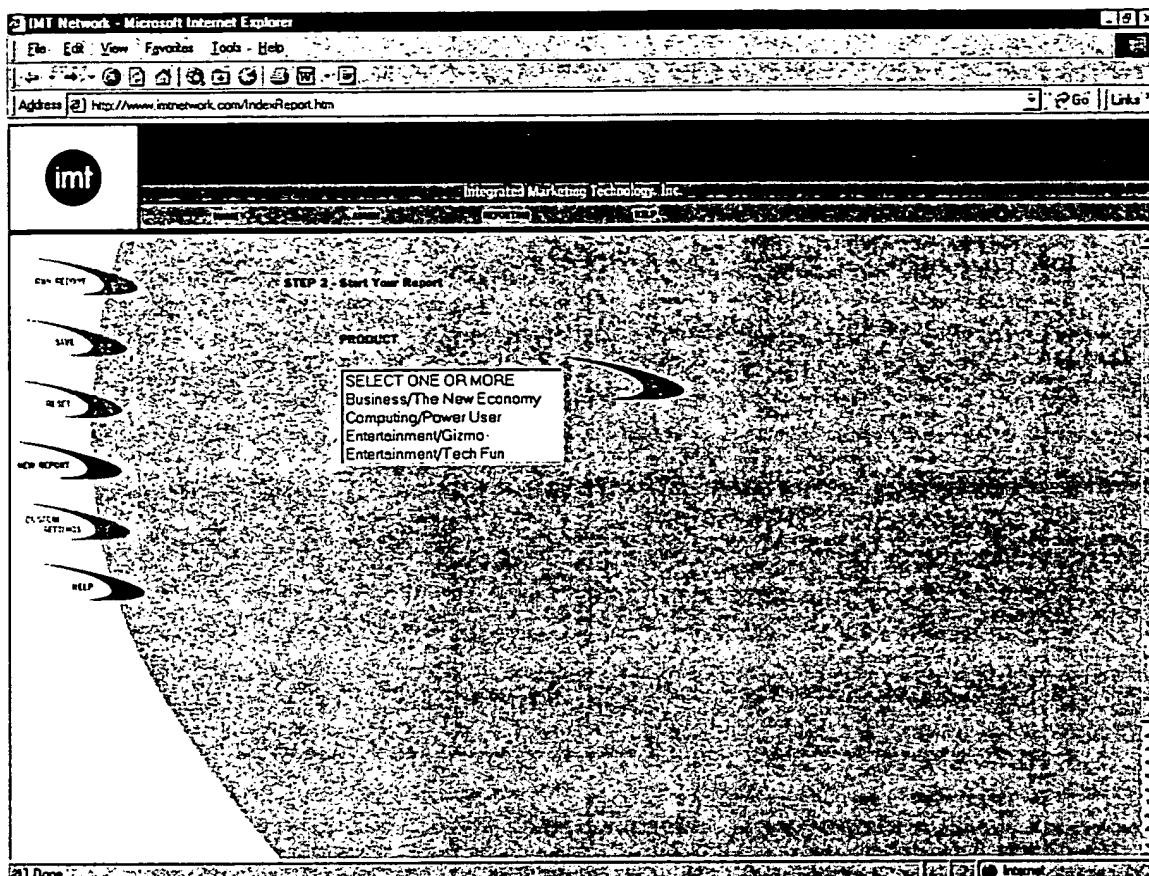
login.asp

Description: This page provides a user the ability to choose between creating a new report or selecing a saved report by selecting a record from the report_defs database table.



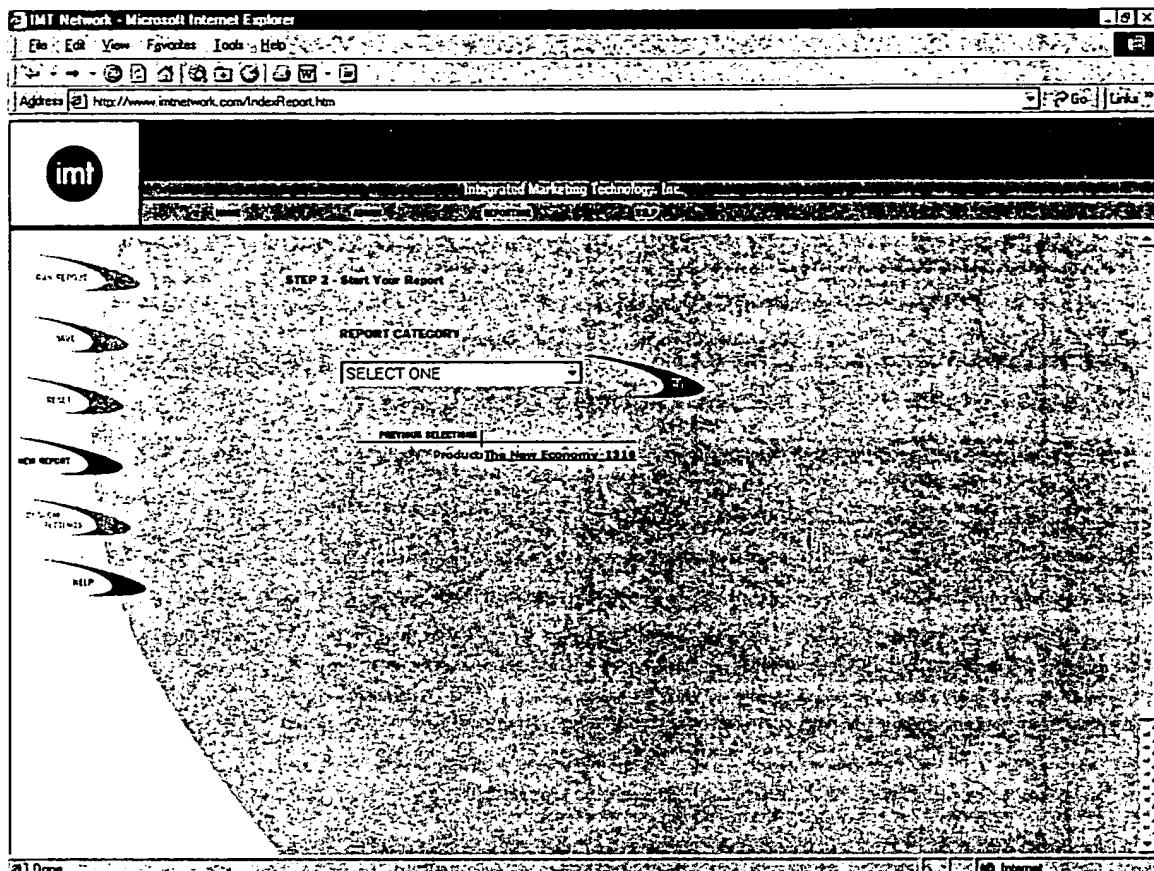
choosecat.asp

Description: This page provides a user the ability to choose a product(s) when creating a new report. This is the first selection in a series of selection required to create a new report.



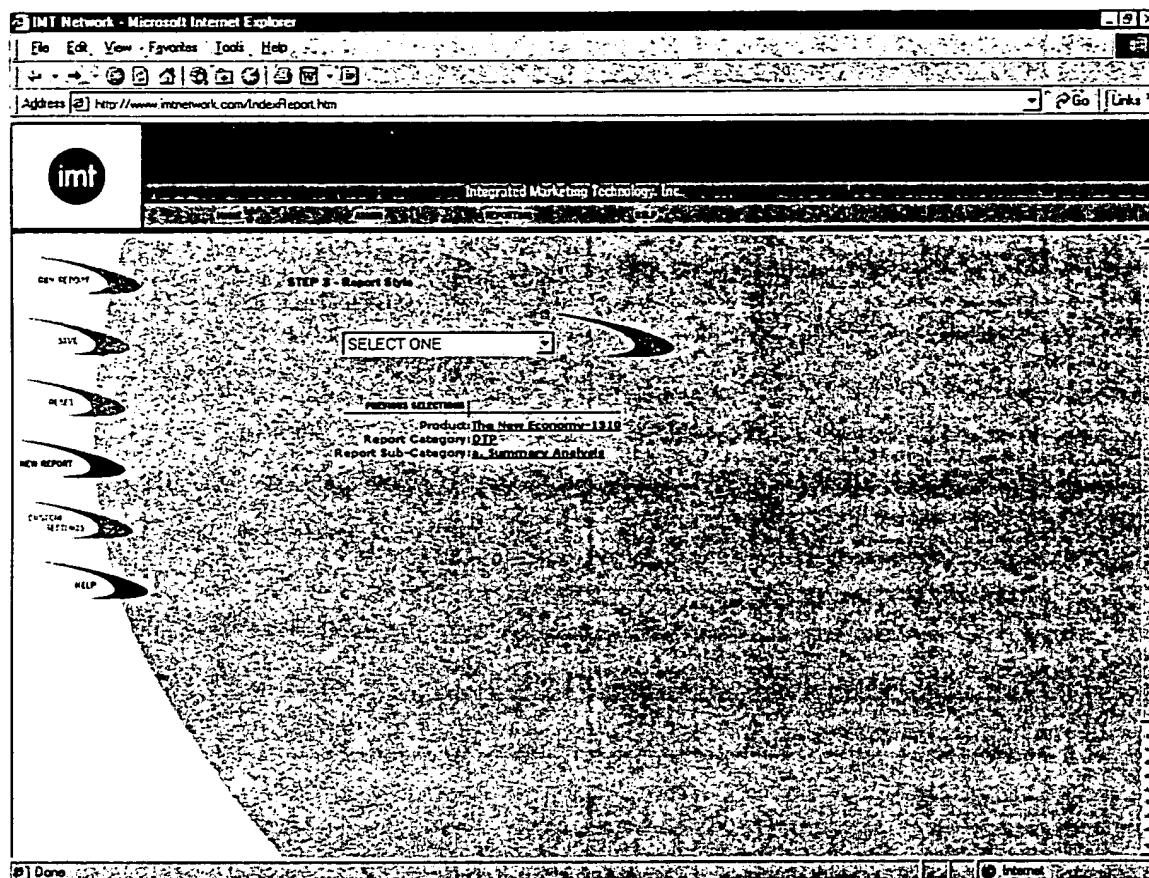
choosecat2.asp

Description: This page provides a user the ability to choose a report category when creating a new report. A report category is a grouping of specific reports (styles). Report categories and reports are stored in the report_cat database table.



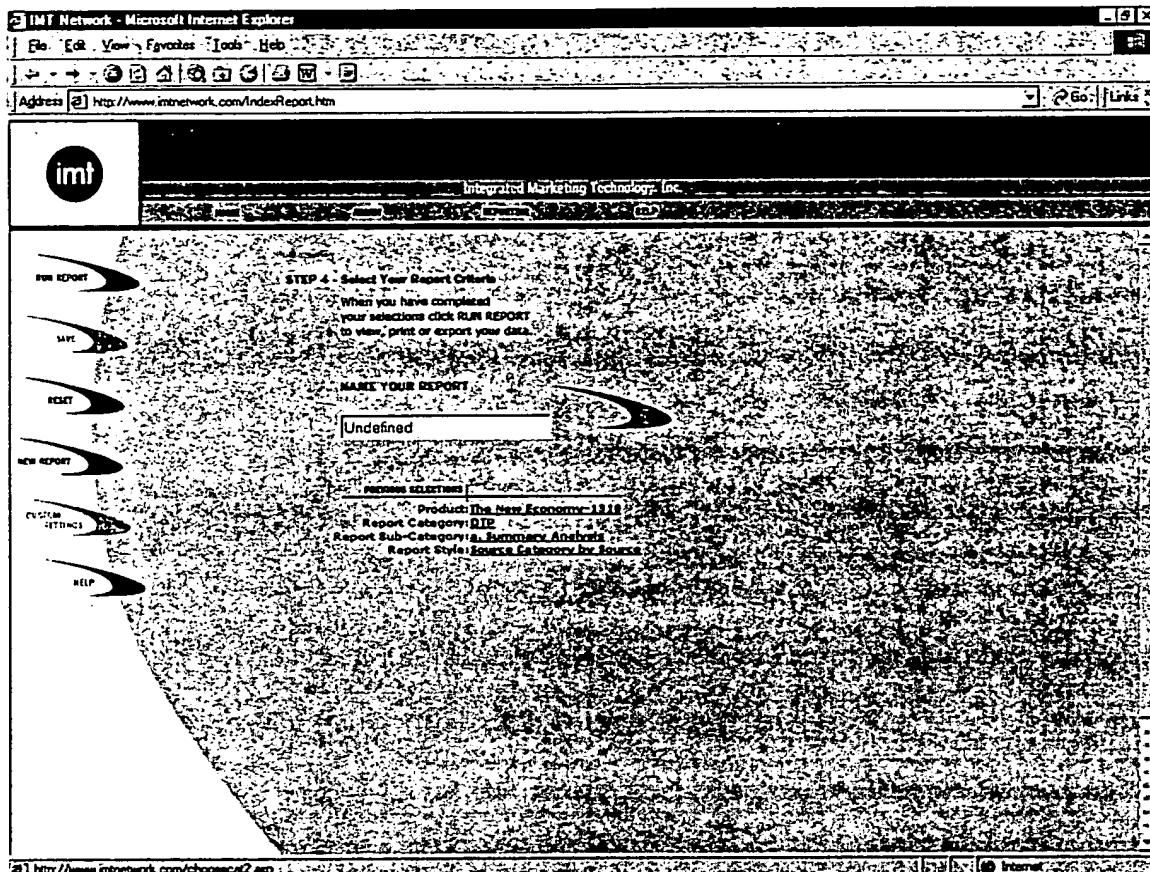
choosert.asp

Description: This page provides a user the ability to choose a specific report (style) when creating a new report. A report (style) is a pre-defined view of database information.



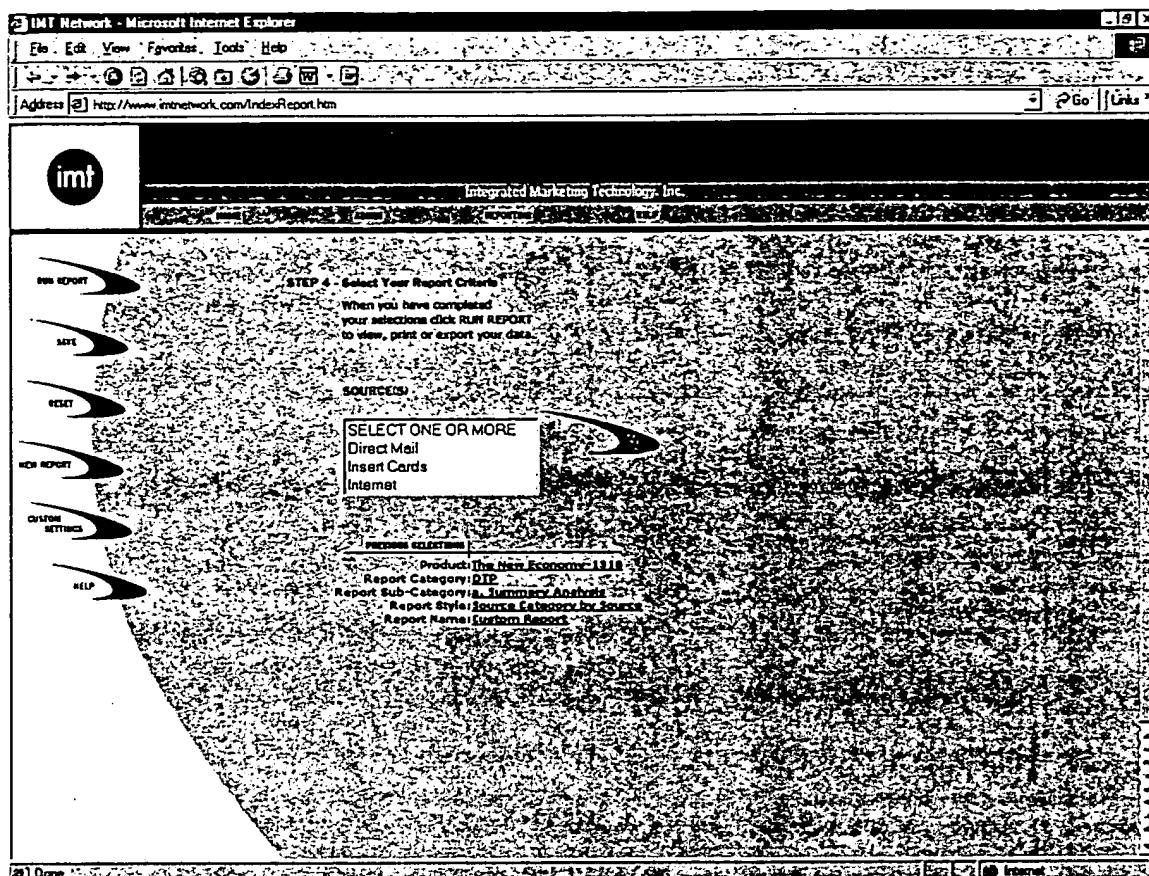
reporta.asp

Description: This page provides a user the ability pass a text string to the report to serve as a report name. A report name appears in the header of a new report and is stored in the **report_defs** table once a report is saved.



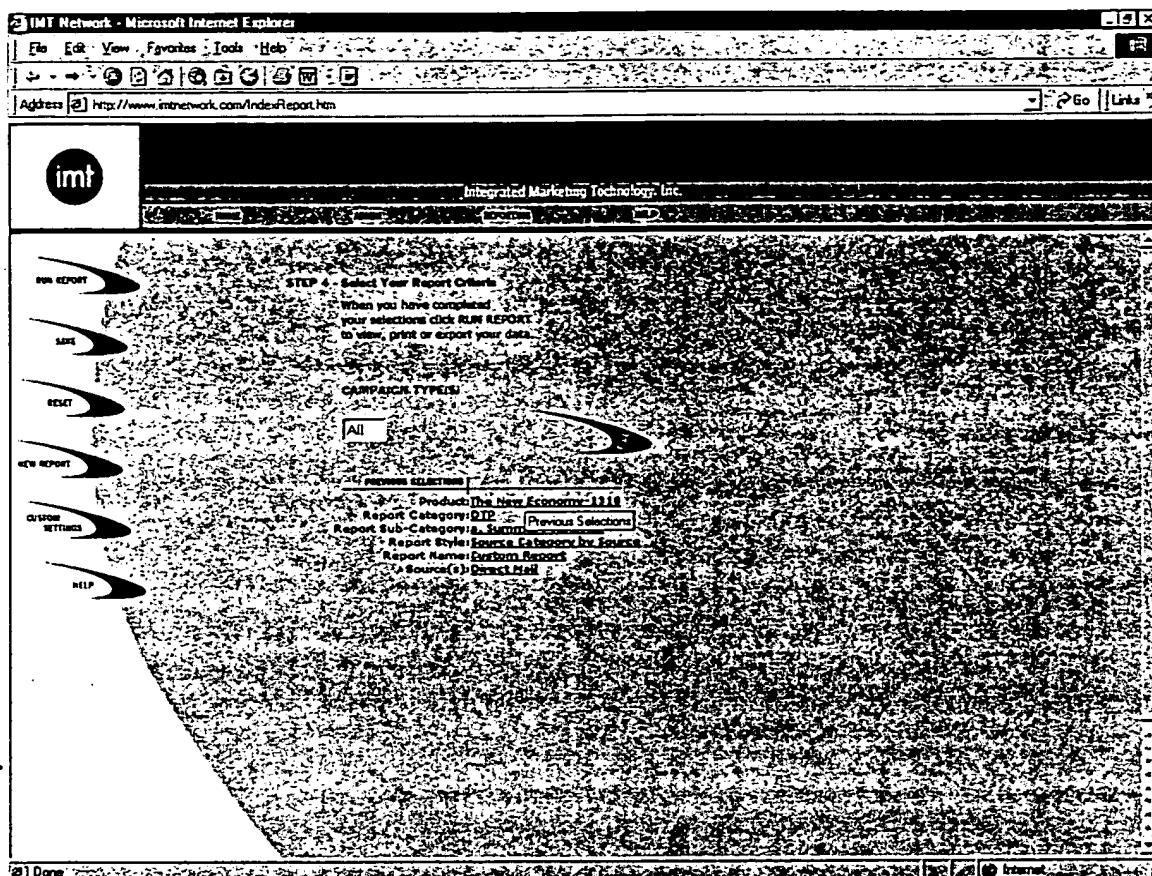
reportb.asp

Description: This page provides a user the ability to pass source selections to a report. A source is a grouping in IMT's proprietary database hierarchy.



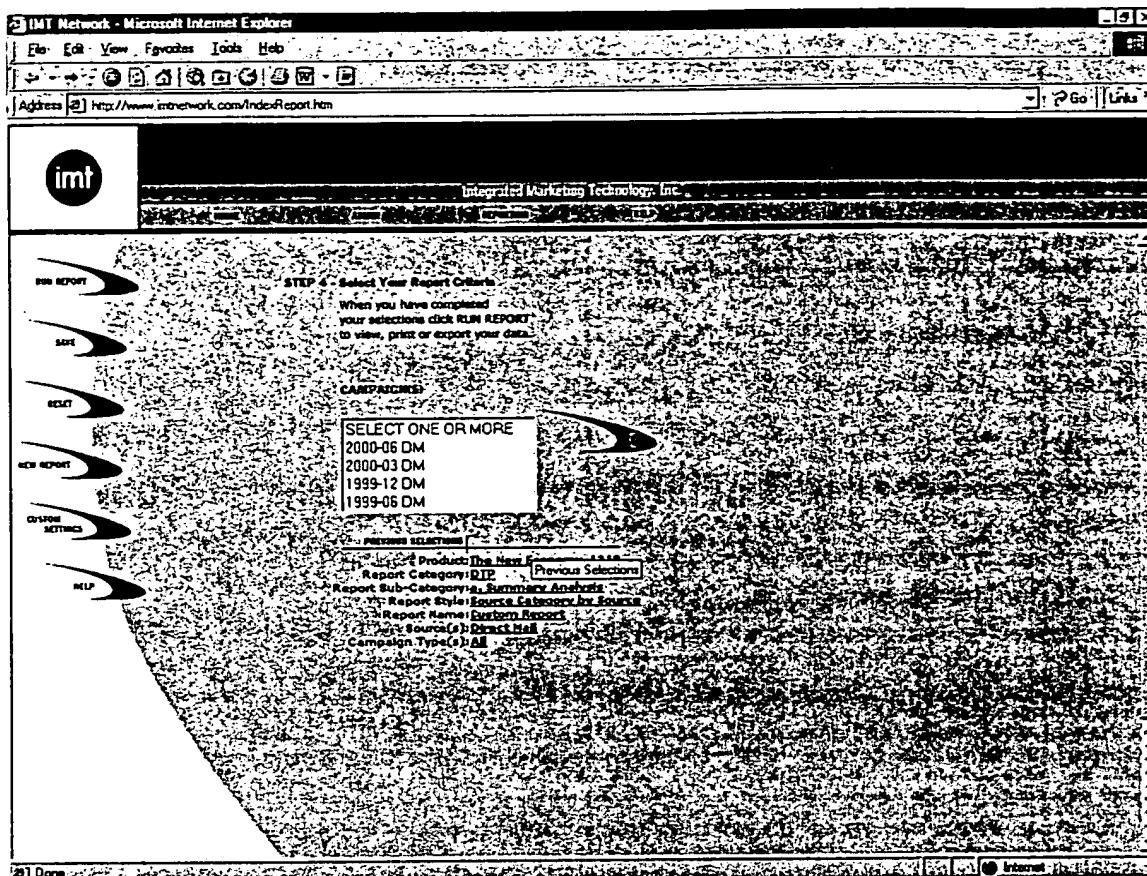
reportc.asp

Description: This page provides a user the ability to pass campaign type selections to a report. A campaign type is a grouping in IMT's proprietary database hierarchy.



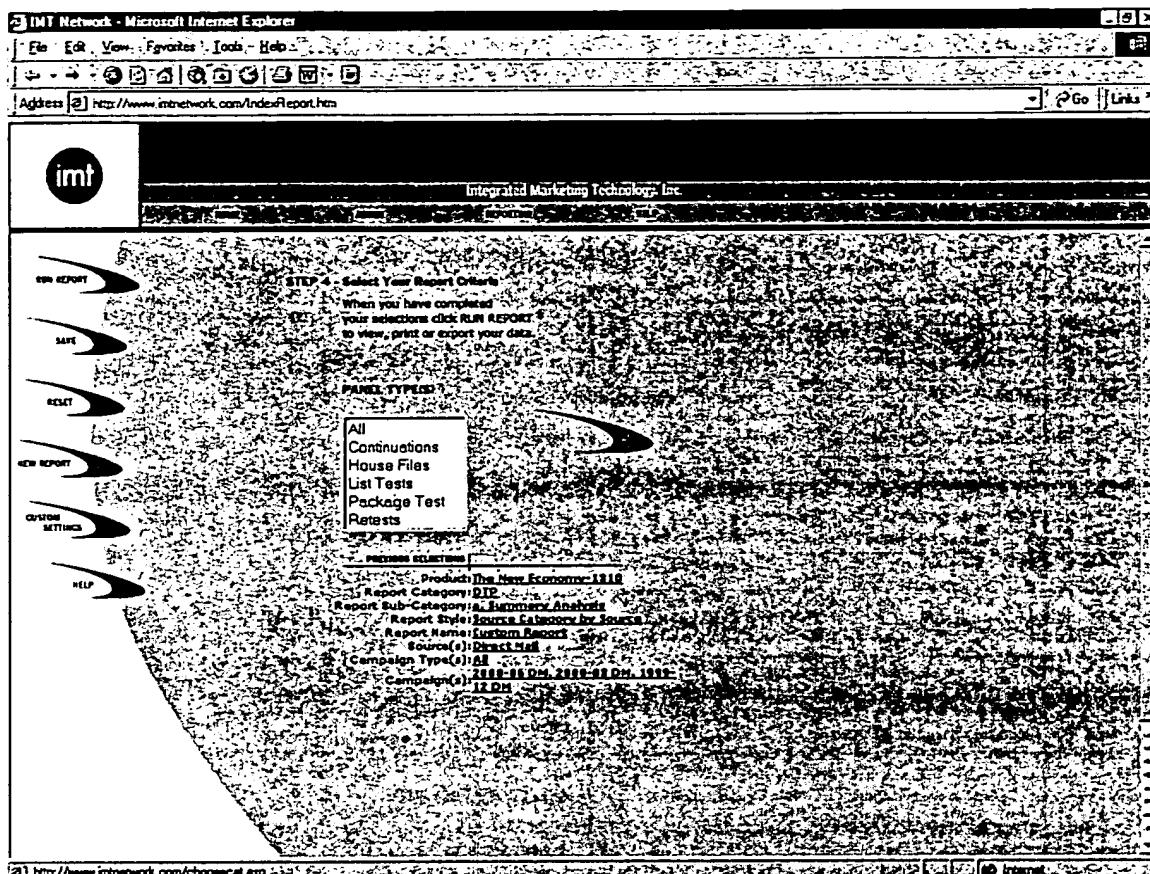
reportd.asp

Description: This page provides a user the ability to pass campaign selections to a report. A campaign is a grouping in IMT's proprietary database hierarchy.



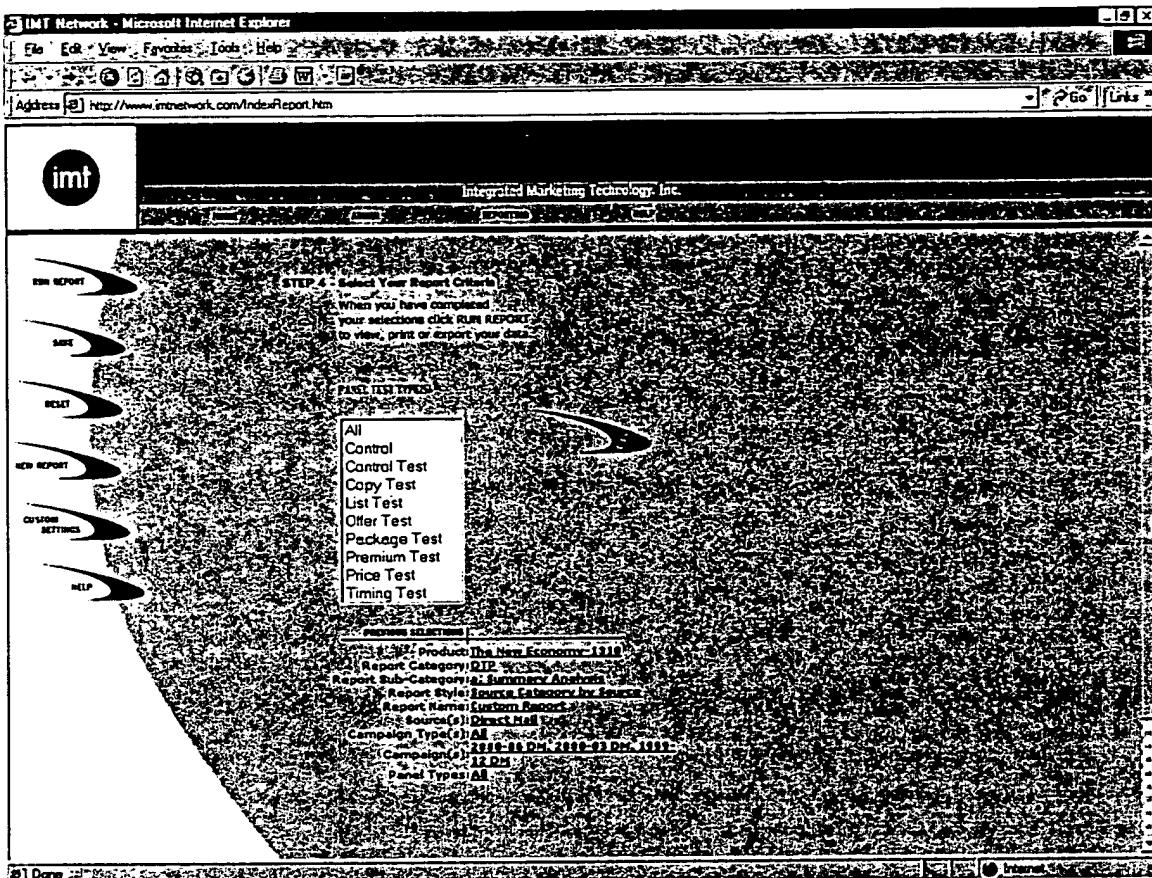
reporte.asp

Description: This page provides a user the ability to pass panel type selections to a report. A panel type is a grouping in IMT's proprietary database hierarchy.



reportf.asp

Description: This page provides a user the ability to pass panel test type selections to a report. A panel test type is a grouping in IMT's proprietary database hierarchy.



reportg.asp

Description: This page provides a user the ability to pass panel selections to a report. A panel is a grouping in IMT's proprietary database hierarchy.

IMT Network - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.inthenetwork.com/indexReport.htm

Integrated Marketing Technology, Inc.

imt

REPORT

SAVING

PRINT

NEW REPORT

CUSTOM REPORTS

HELP

STEP 4 - Select Your Report Criteria
When you have completed your selections click RUN REPORT to view, print or export your data.

PANEL NAMES:

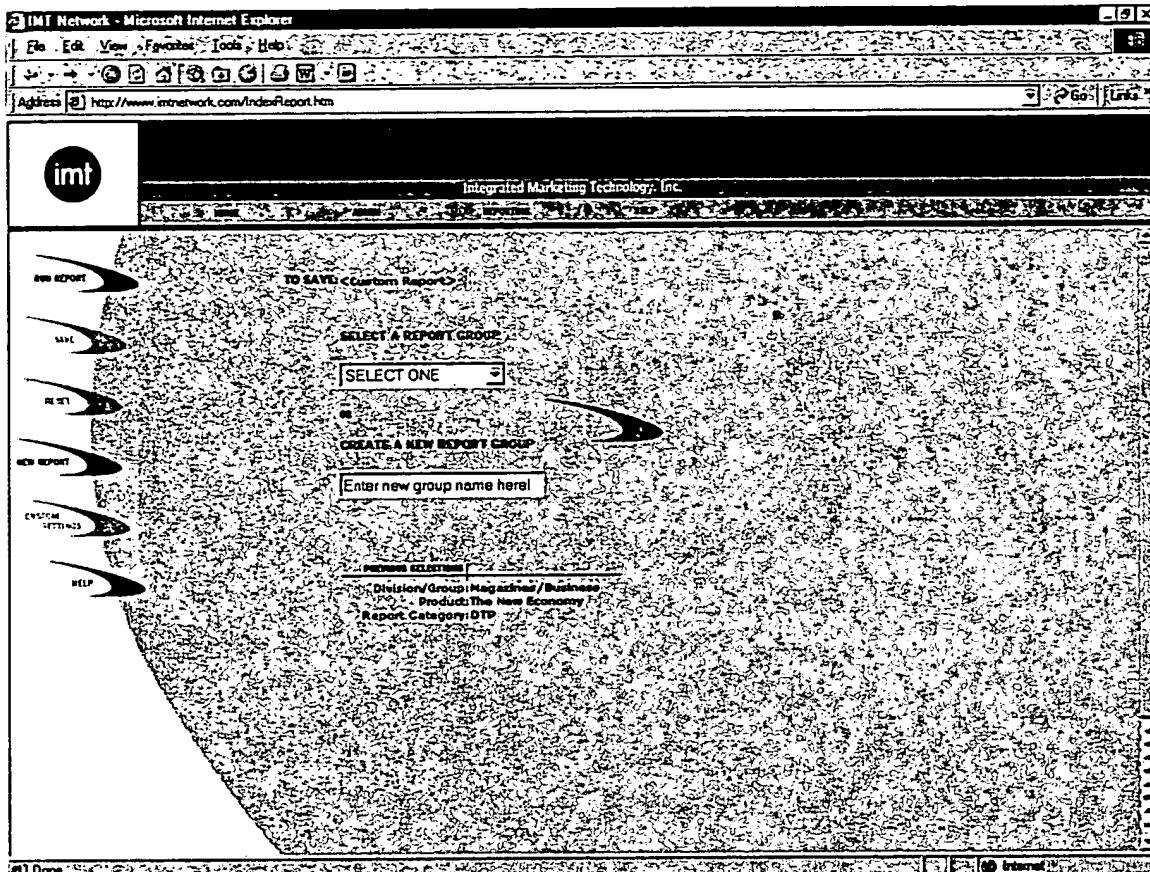
All
01. Continuations - 12/12
01. Continuations - 26/12
02. Retests - 12/12
02. Retests - 26/12
03. List Refinements - 26/12
03. List Tests - 12/12
03. List Tests - 26/12
04. House Files - 12/12
04. House Files - 26/12

PRODUCTS SELECTED:
Product: The New Economy 12/12
Report Category(DID):
Report Sub-Category: Summary Analysis
Report Style: Source Category by Source
Report Name: Custom Report
Source(s): Direct Mail
Campaign Type(s): All
Campaign(s): 2000-05 DM, 2000-03 DM, 1999-12 DM
Panel Type(s): All
Panel Test Type(s): All

[Done] [Internet]

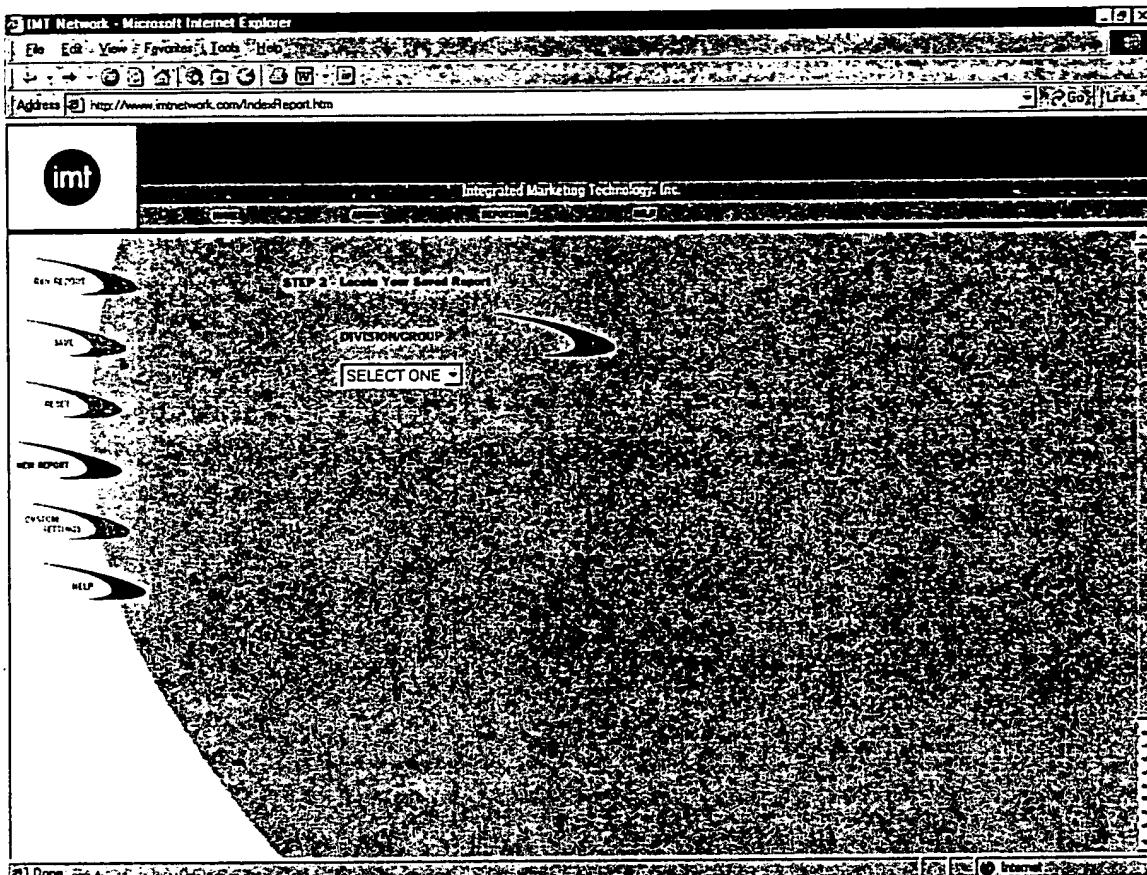
saverpt.asp

Description: This page provides a user the ability to save a set of report selections by adding a record to the report_defs table. The report_defs table stores information about division, group, product, report group, report, report name, report location and report selections.



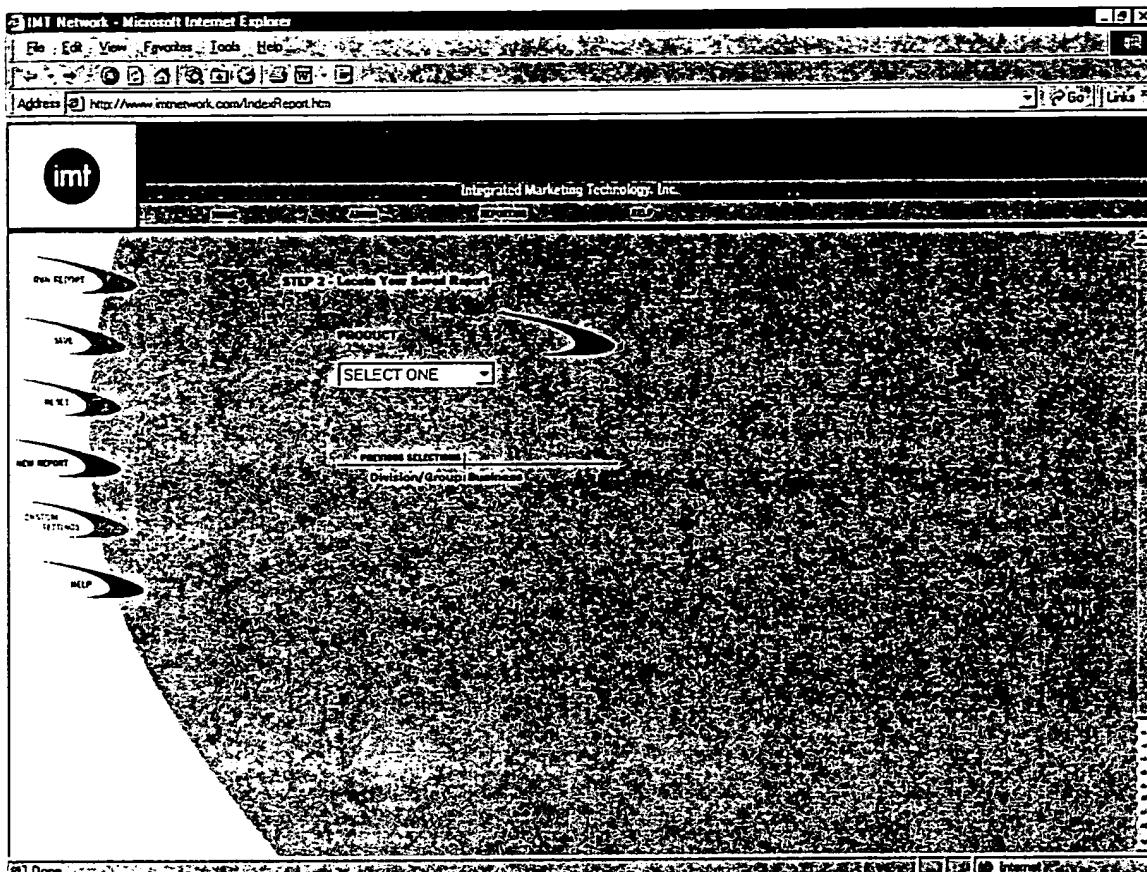
choosesaved.asp

Description: This page provides a user the ability to locate a saved report from the **report_defs** table by filtering selections by **division** and **group**. Both **division** and **group** are groupings in IMT's proprietary database hierarchy



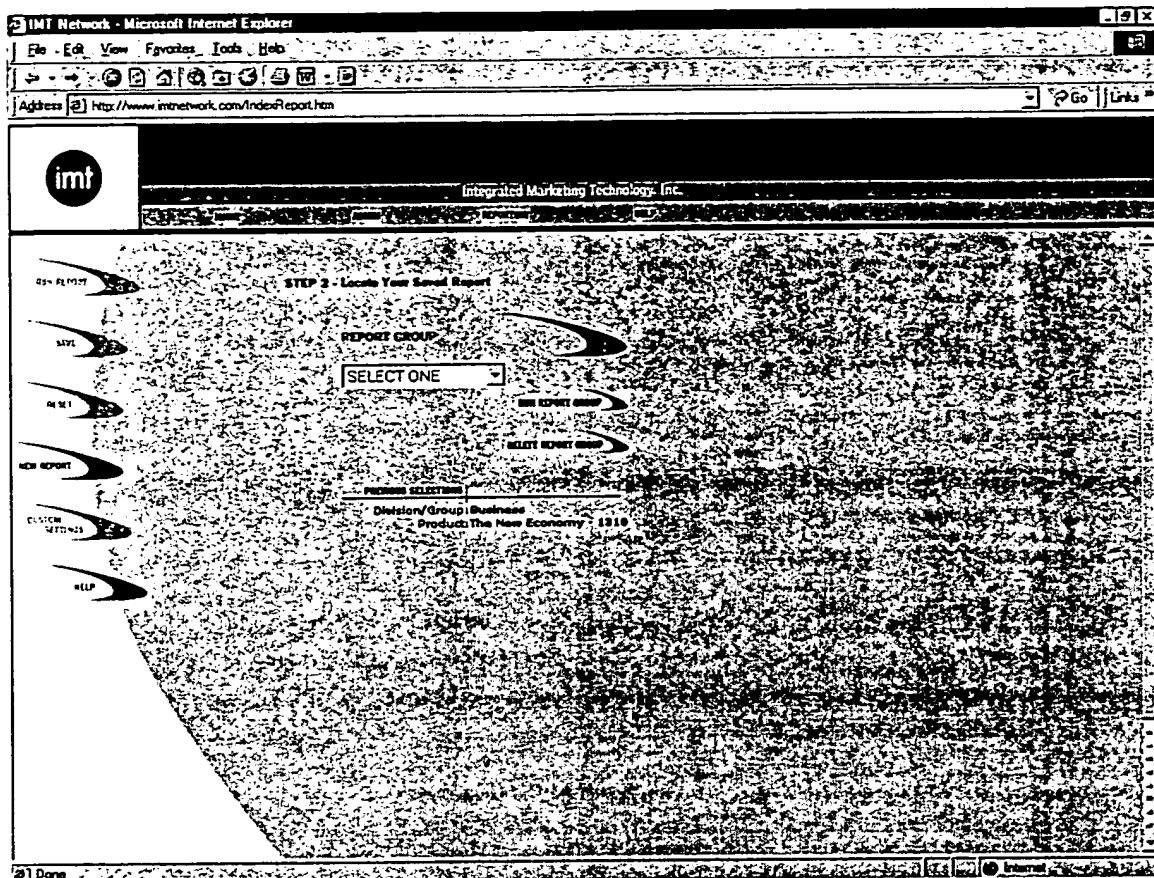
choosesavedb.asp

Description: This page provides a user the ability to locate a saved report from the **report_defs** table by filtering selections by product. A product is a grouping in IMT's proprietary database hierarchy



choosesavedc.asp

Description: This page provides a user the ability to locate a saved report from the **report_defs** table by filtering selections by **report_group**. A **report group** is a grouping of saved reports.



choosesavedd.asp

Description: This page provides a user the ability to locate and execute a saved report from the **report_defs** table by filtering selections by report name. A report name is the unique identifier of a record in the **report_defs** table.

